**Subject: A letter from iLKA**

Dear like-minded fellows,

In a fast-changing technology world like it is today, Knowledge might no longer be something that is frequently framed in formal textbooks. More astonishingly than ever, it demands to be innovatively twisted, transformed, presented and perceived in new different angles of light. It demands human interaction!

Based on that very simple yet inspiring idea, **iLKA**, an online content-sharing-and-collaborating platform app that is available now on Apple store, was created with the aim of offering people from all around the world a common virtual free space to share their Love of Knowledge. But firstly, the basic question is, do you...

... enjoy showcasing and sharing your own knowledge to the world?  
...crave for several quick tips about Cooking or information on how to group Dogs in the world?  
...get scared of having to read such endless boring academic writing articles?  
...or are in need of some Design knowledge or hiring solution experience for CEO?

If the answer is Yes, then make no hesitation [**checking out iLKA**](http://iloveilka.com/)!

In iLKA, we have those flexible lovely slides call Desktops, which are organized in various and amusing topics and cover quite a wide range of knowledge fields that you might be interested to discover. Creatively presented with vivid photos and nice font styles, these Desktops can be a quick, convenient and inspiring tool in learning. More excitingly, you can easily download these Desktops, add changes as you want and even re-public them to iLKA Community!

Another cool feature that should be mentioned about iLKA - it allows users to create a Desktop of knowledge yourself. You can choose to design how your content should look like, or visualize your data with conversation boxes, connectors and pictures of your own. Feel free to express your innovation potential in a unique and professional way!

Also, the world is not an individual playground. iLKA provide each participant with Group and Chatting functions. You can invite your friends to iLKA and create Groups together, discuss and exchange perspective on ideas presenting and project works, etc. The process of learning/working should be more fun than ever!!

So, if you are a green and youthful soul that has always desired to try the aesthetic and exciting side of learning, of obtaining new knowledge and beyond, please come and **join iLKA**, for an experience of a lifetime. We whole-heartedly look forward to having you with us! ☺

Wish you have a very best and efficient learning day!

Sincerely,

**iLKA Team**