



# ABHIJEET PANDHARE

Social Media Manager

## Contact Me

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Thane Maharashtra, India

## Other Info

### Skills

Social media management  
Strategic planning  
Online marketing strategies  
Digital marketing  
Social media expert  
Analytical thinking  
Efficient under pressure

### Languages

Marathi, English, Hindi

### Interest

Music, Travelling, chess

### Birth Date

05/Jan/1984

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## Summary

Savvy Social Media Manager 3-4 years' Social media Content Publishing Effective leader of cross-functional initiatives, Recognized for consistently exceeding goals and expectations. ready to learn new things and works under time\work pressure.

Knowledgeable Social Media Manager with 3-4 years of experience executing social media strategies across all social platforms. Demonstrated effective time management skills, technical tools familiarity, and strong team collaboration.

Creative Social Media Manager experienced in managing social media programs. Proactive and hardworking individual talented in program integration, strategic planning and social marketing evaluation. Computer proficient

Motivated Social Media Manager possessing 3-4 years' expertise in traditional and innovative online platforms, effective content creation and audience engagement techniques. Performance-driven with meticulous analytical and technical skill sets.

Social media management  
Strategic planning  
Online marketing strategies  
Digital marketing  
Social media expert  
Analytical thinking  
Efficient under pressure

## Education

## **MG Vidyalaya & Jr.collage**

2001 - 2002

HSC

### **Experience**

#### **AKCK**

2015 - till date

Freelance - Social Media Manager

-Analyzed competitor pages for keyword opportunities

-Discussed SEO needs and optimized strategies for short- and long-term campaigns

-The ensured successful outcome of web development strategy by aligning consistent brand messaging and visual designs across all digital outlets

-Provided digital marketing solutions to local businesses

-Publish \ should daily 5-6 viral content post

-Monetize content as per facebook guideline

#### **Viktree Concept LLP**

10/04/208 - 31/11/2018

Social Media Brand Strategist

-Create and manage the Facebook Business page for the client.

-Design a Facebook campaign for client.write content for social media post.

-Create and manage a social media account.Design digital campaign according to the client's request

-Alerted and contacted customers about account or informational issues to maintain high levels of customer satisfaction

-Provided digital marketing solutions to businesses

-Spearheaded client meetings to determine project needs and professional requirements and identify the correct course of action enhance client success

-Provided weekly updates on digital marketing campaigns to clients, discussing strategic initiatives and methods for improvement

-Created effective messaging using language, graphics and marketing collateral

-Worked closely with clients to identify needs and challenges and provide solution-oriented campaign themes

## **Sociotantra Business Solutions And Private LLP**

10/12/2018 - 30/07/2019

Social Media Coordinator

Analyzed competitor pages for keyword opportunities

Discussed SEO needs and optimized strategies for short- and long-term campaigns

The ensured successful outcome of web development strategy by aligning consistent brand messaging and visual designs across all digital outlets

Provided digital marketing solutions to local businesses

Publish \ should daily 5-6 viral content post

Monetize content as per facebook guideline

## **Nation With Namu**

2/08/2019 - 31/10/2019

Social Media Account Manager And Content Writer

Work for BJP Maharashtra state assembly election 2019 campaign 'distoy farak shivshahi parat' as a content writer and page manager


Posted daily on 2 social media sites

Develop original content through social listening and independent sources

Wrote content and uploaded it to NWN's content management system

Collaborated with in-house designers to create sleek and innovative social media post design

Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content



Managed competing deadlines with efficiency

Wrote and edited high-quality content and visually impactful programs under deadline pressure with an exciting, captivating and authentic approach

Completed thorough research into assigned topics

Reviewed and edited final copy for accuracy and oversaw all phases of production

Collaborated with creative director and copywriting team in completing all phases of client projects from planning to on-time completion of quality deliverables

Produced original, creative content for promotional advertisements and marketing materials

I am abhijeet pandhare age 34 live in thane GB road.

I just completed my contract with 'Nation with namo' as a facebook page manager and content writer .i I am about to start facebook monetization also looking for a fix job opportunity.

my last drawn salary was 42K.

my experience is to Create and manage the Facebook Business page for the client. Design a Facebook campaign for client.write content for social media posts also Create and manage a social media account. Design digital campaign according to the client's request and Provided weekly updates on digital marketing campaigns to clients, discussing strategic initiatives and methods for improvement

Created effective messaging using language, graphics and marketing collateral this is some social media account in which I involved as a key persone.

1.project red dot India ( NGO)

<https://www.facebook.com/projectreddotindia/>

2.Branding Box Marathi

<https://www.facebook.com/BrandingforMarathi/>

3.Branding Bandy

<https://www.facebook.com/brandingbandya/>

4.Aamach kahi chukal ka ?

<https://www.facebook.com/aamachkahi/>

5.Distoy farak shivshahi parat

<https://www.facebook.com/DistoyFarakShivshahiParat/>

6.Vote kar india

<https://www.facebook.com/votekarindia/>

my social media account details are ..

1.<https://www.facebook.com/PandhareAbhijeet>

2.[https://www.instagram.com/its\\_pandhare/](https://www.instagram.com/its_pandhare/)

3.[https://twitter.com/Its\\_Abheejit](https://twitter.com/Its_Abheejit)

4.<https://www.linkedin.com/in/pandharea/>

**About my family ....**

father and mother stay at home. mother is a retired nurse and father had cafeteria business in home town Loni bk.

my younger brother and his wife is working as a sales professional and BPO solution. he has its company name 'Sociotatra Business Solutions and Private Limited' based in thane.

I am expecting 5 to 6 lakh/annum

I would happy to join as soon as possible .hardly need 3-4 days!

Google Digital Unlocked

abhijeet pandhare

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
on 11/01/2020

*Matt Britz*

President – Google EMEA



*Townsend Pamela Feehan*

CEO – IAB Europe

Certificate ID: Q5R 2AD AQK

Verify the authenticity of this certificate at: [HTTPS://LEARNDIGITAL.WITHGOOGLE.COM/DIGITALUNLOCKE](https://learndigital.withgoogle.com/digitalunlock)

# Certificate of Completion

abhijeet pandhare



Completed

## Twitter Flight School Video Badge

on January 9, 2020

Completion ID: 121866233 Expires: January 9, 2021 Score: 90

You've successfully completed Twitter Flight School