

ABHIJEET PANDHARE

Social Media Manager

Contact Me

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Other Info

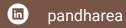
Skills

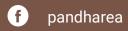
Social media management
Strategic planning
Online marketing strategies
Digital marketing
Social media expert
Analytical thinking
Efficient under pressure

LanguagesMarathi,English, Hindi

InterestMusic, Travelling, chess

Birth Date 05/Jan/1984





Summary

Savvy Social Media Manager 3-4 years' Social media Content Publishing Effective leader of cross-functional initiatives, Recognized for consistently exceeding goals and expectations.ready to learn new things and works under time\work pressure.

Knowledgeable Social Media Manager with 3-4 years of experience executing social media strategies across all social platforms. Demonstrated effective time management skills, technical tools familiarity, and strong team collaboration.

Creative Social Media Manager experienced in managing social media programs. Proactive and hardworking individual talented in program integration, strategic planning and social marketing evaluation. Computer proficient

Motivated Social Media Manager possessing 3-4 years' expertise in traditional and innovative online platforms, effective content creation and audience engagement techniques. Performance-driven with meticulous analytical and technical skill sets.

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Social media expert
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Efficient under pressure

Education



MG Vidyalaya & Jr.collage

2001 - 2002

HSC

Experience

AKCK

2015 - till date

Freelance - Social Media Manager

- -Analyzed competitor pages for keyword opportunities
- -Discussed SEO needs and optimized strategies for short- and long-term campaigns
- -The ensured successful outcome of web development strategy by aligning consistent brand messaging and visual designs across all digital outlets
- -Provided digital marketing solutions to local businesses
- -Publish \ should daily 5-6 viral content post
- -Monetize content as per facebook guideline

Viktree Concept LLP

10/04/208 - 31/11/2018

Social Media Brand Strategist

- -Create and manage the Facebook Business page for the client.
- -Design a Facebook campaign for client.write content for social media post.
- -Create and manage a social media account. Design digital campaign according to the client's request
- -Alerted and contacted customers about account or informational issues to maintain high levels of customer satisfaction
- -Provided digital marketing solutions to businesses
- -Spearheaded client meetings to determine project needs and professional requirements and identify the correct course of action enhance client success

- -Provided weekly updates on digital marketing campaigns to clients, discussing strategic initiatives and methods for improvement
- -Created effective messaging using language, graphics and marketing collateral
- -Worked closely with clients to identify needs and challenges and provide solution-oriented campaign themes

Sociotantra Business Solutions And Private LLP

10/12/2018 - 30/07/2019

Social Media Coordinator Analyzed competitor pages for keyword opportunities

Discussed SEO needs and optimized strategies for short- and long-term campaigns

The ensured successful outcome of web development strategy by aligning consistent brand messaging and visual designs across all digital outlets

Provided digital marketing solutions to local businesses

Publish \ should daily 5-6 viral content post

Monetize content as per facebook guideline

Nation With Namo

2/08/2019 - 31/10/2019

Social Media Account Manager And Content Writer
Work for BJP Maharashtra state assembly election 2019
campaign 'distoy farak shivshahi parat' as a content writer and
page manager

Posted daily on 2 social media sites

Develop original content through social listening and independent sources

Wrote content and uploaded it to NWN's content management system

Collaborated with in-house designers to create sleek and innovative social media post design

Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content

Managed competing deadlines with efficiency

Wrote and edited high-quality content and visually impactful programs under deadline pressure with an exciting, captivating and authentic approach

Completed thorough research into assigned topics

Reviewed and edited final copy for accuracy and oversaw all phases of production

Collaborated with creative director and copywriting team in completing all phases of client projects from planning to ontime completion of quality deliverables

Produced original, creative content for promotional advertisements and marketing materials

I am abhijeet pandhare age 34 live in thane GB road.

I just completed my contract with 'Nation with namo' as a facebook page manager and content writer .i I am about to start facebook monetization also looking for a fix job opportunity.

my last drawn salary was 42K.

my experience is to Create and manage the Facebook Business page for the client. Design a Facebook campaign for client.write content for social media posts also Create and manage a social media account. Design digital campaign according to the client's request and Provided weekly updates on digital marketing campaigns to clients, discussing strategic initiatives and methods for improvement

Created effective messaging using language, graphics and marketing collateral this is some social media account in which I involved as a key persone.

1.project red dot India (NGO) https://www.facebook.com/projectreddotindia/

2.Branding Box Marathi

https://www.facebook.com/BrandingforMarathi/

3. Branding Bandya

https://www.facebook.com/brandingbandya/

4. Aamach kahi chukal ka?

https://www.facebook.com/aamachkahi/

5.Distoy farak shivshahi parat

https://www.facebook.com/DistoyFarakShivshahiParat/

6. Vote kar india

https://www.facebook.com/votekarindia/

my social media account details are ..

- 1.https://www.facebook.com/PandhareAbhijeet
- 2.<u>https://www.instagram.com/its_pandhare/</u>
- 3.https://twitter.com/lts Abheejit
- 4.https://www.linkedin.com/in/pandharea/

About my family

father and mother stay at home. mother is a retired nurse and father had cafeteria business in home town Loni bk.

my younger brother and his wife is working as a sales professional and BPO solution. he has its company name 'Sociotantra Business Solutions and Private Limited' based in thane.

I am expecting 5 to 6 lakh/annum

I would happy to join as soon as possible .hardly need 3-4 days!

Google Digital Unlocked

abhijeet pandhare

is hereby awarded this certificate of achievement for the successful completion of **The Fundamentals of Digital Marketing** certification exam on 11/01/2020

Matt Bottz

President – Google EMEA





Townsend Pomela Feehan

CEO - IAB Europe

Certificate of Completion

abhijeet pandhare



Completed

Twitter Flight School Video Badge

on January 9, 2020

Completion ID: 121866233

Expires: January 9, 2021

Score: 90

You've successfully completed Twitter Flight School