

CURRICULUM VITAE



PERSONAL DETAILS

Name : Irfandi Djailani, S.Pd.I, MBA
 Birth Place : Banda Aceh, Aceh Province
 Birth Date : April 21, 1986
 Gender : Male
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I. FORMAL EDUCATION

University	Faculty	Major	Graduation Status	Years
National Central University	School of Management	Business Administration	On progress	2017 – now
Mae Fah Luang University, Thailand	School of Management	Master of Business Administration	Graduated	2014 – 2016
IAIN Ar-Raniry, Banda Aceh	Teacher Training	Education	Graduated	2004 – 2011
Syracuse University, New York, United States	English Language Institute	English For academic and culture purpose	Graduated	2008
SMA Modal bangsa	-	General	Graduated	2001 – 2004
MtsN Darul 'Ulum	-	General	Graduated	1997 – 2001
MIN 1 Banda Aceh	-	General	Graduated	1992 – 1997

II. EXPERIENCES *Ordered base on the Job applying

Program/Position	Institution	Year	Brief Description
Media Manager	The Aceh Institute	2016-2017	I lead the team of 3 people to manage website theacehinstitute.org, and Aceh Institute TV (youtube channel). Here we discuss strategy to increase the website visitor (by SEO or other mean), impose user content generate, content planning, online social program, and so on.
Voter Education Outreach Program	Aceh Institute – IFES International	2016 - 2017	In this position, my job description is to support KIP (Aceh Election Committee) in educating Acehnese people about how to get a good quality election. The means I used is with making a movie, and movie making competition. These two approaches are combined with social media marketing strategy which integrated with website. This program is part of several programs supported by IFES (\$1 Billion for 3 months of program).
Program Manager EVER Program	Forum LSM Aceh, supported by IFES International	2012	EVER is program that designed to monitor the violence act in 2012 Aceh province election. This 5 months program that financially supported by IFES (\$50.000,-) demands the monitoring in 10 districts in Aceh that monitored 1 month before the election and 2 weeks after the election.

			My job description in this position is to intensively communicate with the IFES representative in Aceh and make sure our team, which are 5 people of provincial team and 40 people of district team, work together to achieve the output of the program.
Manager	DIGMA Solution	2010 – Now	With some of the staff we provide services such as web design, application development, video and design graphic, SEO (content and keyword planning, etc, traffic boosting, digital marketing (email marketing, Instagram spamming, etc),. DIGMA has many major client such as Aceh Province Police Department, Nursing Military Academy (Akper Kesdam Banda Aceh), Koalisi NGO HAM, Flower Aceh, IFSC, and etc.
Assistant Writer, Supply Chain management hand book	Mae Fah Luang University	2014 - 2015	As writer assistance, my job is to write a book based on the guideline of main writer. The book is about supply chain management. In this project, my specific job is to write the introduction of supply chain management.
Indonesia National TV (TVRI) Presenter on IT topic	TVRI	2011	Several times appointed as presenter in TVRI local program related to Information Technology
Social Innovation Activist	GeRAK Aceh, Forum LSM Aceh, Flower Aceh	2009 - 2014	I have spent 6 years working as a staff or program manager with three big local NGO in Aceh (These are local NGOs that have gained trust and enormous financial support from International Community). Three years at GeRAK Aceh which focusing on anti-corruption issue, 1 year with Forum LSM Aceh that pay more attention to democracy issue, and 1 year with Flower Aceh that more toward women empowerment issue.
Teacher/ Lecturer	Ar-Raniry University, Benjarong Elementary School	2011 - 2015	Since 2011 to 2015, I have been a teacher and lecturer for English subject. Lecturer in Indonesia, and elementary level teacher at Thailand while doing my MBA.
Business Researcher	Mae Fah Luang University (MFU)	2014-2016	While doing my master degree in Business Administration at MFU, I have written three paper, published it in International Journal, and presented it in International Conference. It can be

III. Publication *Ordered base on the Job applying

Publication Title	Journal	Year
Proposing an Overall Resource Effectiveness (ORE) as a Measurement Framework for Resource-based View (RBV) of Competition – A Focus Group Approach,	International Journal of Business, Management & Social Sciences, Vol. IV, Issue 9(1), Impact Factor: 1.3409, ISSN: 2249-7463.	2015
Use of Overall Resource Effectiveness (ORE) Concept of Resource-based View (RBV) in Studying the Current States of Performance of the Muslim Students Community Implied by the Education Services of Mae Fah Luang University: A Qualitative Research Approach		2015
Studying the Interrelationship Structure between Brand 3i (Brand Identity, Brand Integrity, and Brand Image) and Brand Trust and Attitude In Islamic Marketing Context: a Case With Rumah Zakat Indonesia		2015