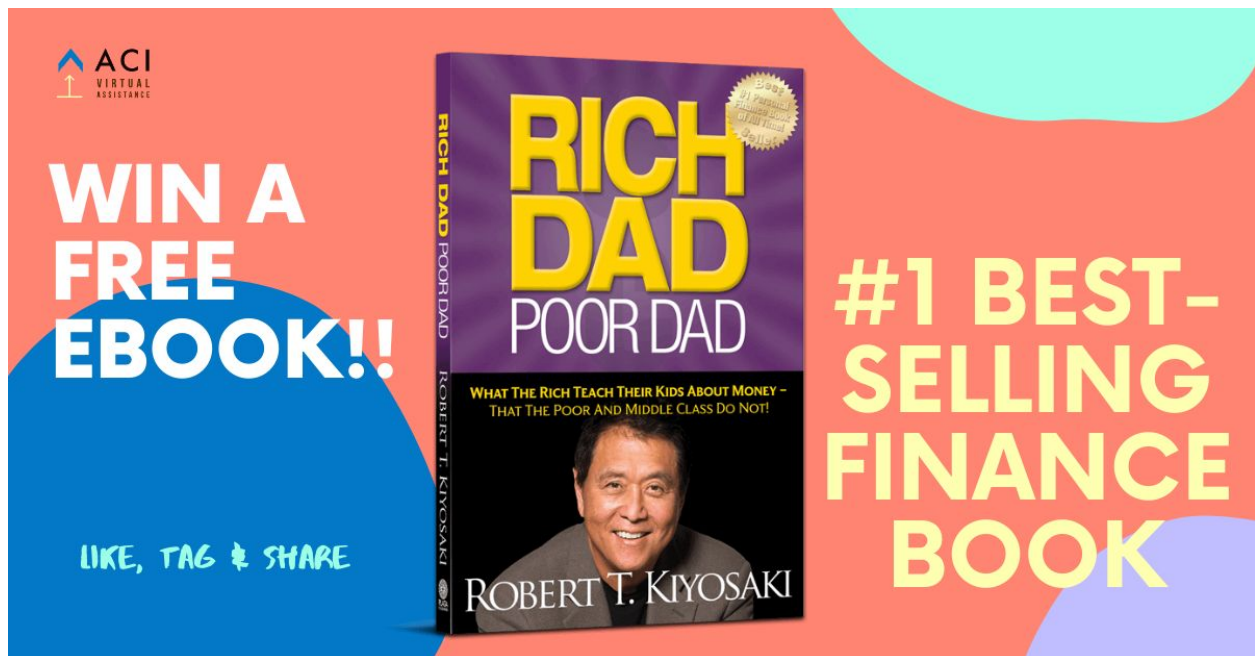


Organic Social Media Campaign

1. **Know Your Target Audience:** Online Businessmen/Entrepreneurs/Freelancers
2. **Define Your Goals:** Service Promotion and Jobs landing
3. **Select the Social Media Channel:** Facebook
4. **Create Campaign**
 - a. **Content Photo/Visual**



b. Text

GET A CHANCE TO WIN THE #1 BEST-SELLING PERSONAL FINANCE BOOK

As we grow our businesses, it is vital to be knowledgeable in handling our finances. We're giving away a FREE FINANCE EBOOK. It advocates the importance of financial literacy (financial education), financial independence and building wealth through investing in assets, real estate investing, starting and owning businesses, as well as increasing one's financial intelligence (financial IQ) to improve one's business and financial aptitude.

How to JOIN? Follow the mechanics below:

1. LIKE our Page, ACI Virtual Assistance
2. TAG 5 friends in the comment section
3. SHARE this post to your timeline under a public set up, with the hashtag #ACIgiveaway
4. SEND a screenshot and send it to us via Messenger

Very simple right? We will choose one winner to be picked randomly.

This freebie will be valid only until September 30, 2020.

c. Links/Landing page/App

Facebook - <https://www.facebook.com/ACI.Virtual>

Twitter - https://www.twitter.com/aci_va

Instagram - <https://www.instagram.com/aci.va>

5.Create a Content Calendar for the Week/Month

Please see Social Media Content Plan