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TechFest 2019: Bringing next-generation innovation



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Tech Fest 2019 is a breakthrough event spearheaded by international technology leaders to bring forth knowledge-rich sessions focusing on the cutting-edge business solutions today.

From the creators of the Philippine Retail Summit series, comes another business-focused event, the Techfest2019, with a dynamic theme, "The Next Gen in Unified Business Applications." Tech fest 2019 is happening tomorrow, 16 May, at Ascott Makati, Glorietta 4, Ayala Center, Makati City.

Retail Associates curated TechFest 2019 as a collective answer to various, daunting business tasks that cuts the profit basket continuously. This initiative was channeled by their vision to continually serve the country through knowledge-driven medium that is relevant and valuable to the current PH economic standing.

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The Philippines, being a less digitalized country than its neighbors Singapore and Japan, has its majority of business process revolve around a combination of electronic and manual intervention to zero digital advancement at all.

There are also emerging brands incorporated with system automation, but with siloed systems working independently, abolishing the cohesiveness that is required for perfect monitoring.

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