

## Business Branding

Name of Business: KRGMartinez Freelancing Services  
Address: Calapan City, Oriental Mindoro  
Contact #: +639151122155  
Email: raneegmartinez@gmail.com  
Contact Persons: Kristina Ranee Goco- Martinez

Vision: To help business owners with their specific needs.  
Mission: To be able to provide quality freelancing services.  
Goal: To help with general virtual freelancing needs.

Tagline: Because you need a break.



Logo:

Main font styles: Playlist Script  
Other Font Style: Barlow light  
Main Color: Lime Green  
Other colors: Green, Rose quartz, neon green

MT Color Palette



Watermelon and Stripes

Services/Products Offered: General VA Services, data entry, transcription  
Days Open: M-F  
Hours Open: 9am - 6pm

Target marketing info:

1. Dominant gender: Both Gender
2. Age range: 30 - 50
3. Locations: United States, Australia, UK
4. Time of engagements: 9 pm – 6pm PHT

Social Media Sites

Facebook: to follow  
LinkedIn: to follow  
Upwork: to follow

Competitions:  
How can you be the best? Offers?

- Low Price
- Quality service
- Follow ups