**SUMMARY**

Widiyanti, Irma. 2019. The Representation of Information in *Turn Back Hoax*’s News*.* Undergraduate Thesis, Department of Indonesian, Faculty of Letters, Universitas Negeri Malang (UM). Advisor, Prof. Dr. Djoko Saryono, M.Pd.

**Key words:** hoax news, topic, argumentation, accuracy

Hoax news can be studied through linguistic point of view, so that the public can distinguish hoaxes among the factual, verified news to avoid their opinion being misled by the media. The public relies on the mass media to seek and give out informations. However, it sometimes fail because of moral crisis of some people who use the media to generate fake news (hoax). This study focuses on topics, argumentations, and accuracy in the *Turn Back Hoax* page to linguistically analyze hoax news.

This is a descriptive-qualitative research. The data used in this research is the hoax news containing words, phrase, and sentences which were obtained from *Turn Back Hoax* ([https://turnbackhoax.id/](https://turax.id/)) in November 2018 under the category of *disinformation*. The researcher used the technique of external documentation study, which allows them to obtain the data from publicized website archive.The aspects to analyze in this study are the topics based on topicalization in a discourse, argumentations based on The Toulmin Model of Argument, and accuracy based on The Correspondence Theory of Truth. The data analysis was done through following steps: (1) data collection, (2) data reduction, (3) data presentation, and (4) conclusion.

The study shows that hoax news is generated to distort public’s opinion towards certain people or groups. The topics are unclear and not continuous, worsening the quality of the informations; the basic element of the argumentation, *claim* and *ground*, are also unclear, resulting vagueness to other elements, *warrant, backing, qualifier*, and *rebuttal*; the accuracy of the news is low because the information does not reflect the actual condition, and therefore can be considered fake.

The findings and discussions of the analysis has obtained various kinds of data therefore it can be concluded that the findings of this research are detailed and in-depth. The thorough findings can be perceived from the topic of information in the *Turn Back Hoax* page that has obtained (1) topics based on the topicalization between sentences, and (2) topics based on the topicalization between paragraphs. Afterwards, in the information argument of the *Turn Back Hoax* page, the findings are acquired as follow (1) claim, namely a claim in the form of the main idea of the text, based on facts and subjective perspective; (2) ground, a ground can be observed objectively and based on data; (3) warrant, that is a warrant as a general conclusions, as a link between the claim and the ground based on sources, and as the link of the ground as a result of the claim; (4) backing, a backing as a supporting from the warrant, and a backing in a form of interviews and research; (5) qualifier, which is a qualifier in the form of definiteness and probability markers; and (6) rebuttal, is said in the form of exception for certain situations and the markers. Furthermore, judging by the accuracy of the information in the Turn Back Hoax page, it is obtained (1) correspondence as a conformity of the facts and the claim, and (2) correspondence as a conformity based on actual facts and the claim.

Alongside the research output, the researcher also give some suggestions for the news readers, media users, and future researchers on this topic. For news readers, it is important to cultivate reading literacy in order to minimize the occurrence of misunderstandings that can provoke and trigger hatred directed to certain people or groups described in the news. For media users, it is necessary to be smart and wise and not easily be convinced or disseminate the information that has yet to be double-checked and be verified, especially on the information containing sensitive issues. It is a must to always check the accuracy of the information through media such as television and newspapers. The researcher suggests the future researchers on hoax news to develop the study to other research objects and deepen the focus of the research. The future researchers can also conduct a study about the reasoning and the truth of the objects. The next researcher is expected to complete and touch the part of the field that has yet to be discovered. According to the aforementioned points, this research can also be used as a reference to develop critical thinking skills by scrutinizing the linguistic relevance of the topic to the condition of the society, to examine the argumentation of the news, and to check the accuracy of the news by verifying the truth.