

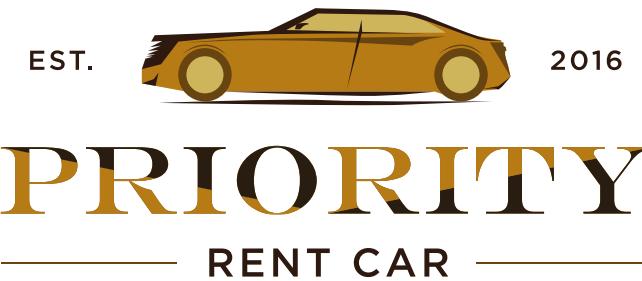
HENGWORK

your visual solution

PORTFOLIO **PREVIEW**

PORFOLIO

COMPANY BRANDING



01 | WHO ARE WE



**PRIORITY
RENT CAR**

Priority Rent Car merupakan bagian dari **PT. Permadi Karya Sejahtera** yang bergerak dalam bidang pelayanan jasa transportasi. Seperti yang kita ketahui keperluan transportasi yang nyaman di kota metropolitan seperti Jabodetabek sudah menjadi salah satu kebutuhan utama. Oleh karena itu Priority Rent Car hadir untuk memenuhi berbagai kebutuhan transportasi seperti Corporate Rent Car, Car Rental, dan Wedding Car.

Kami menghadirkan berbagai jenis mobil yang berkualitas seperti sedan, MPV, dan van. Tidak hanya itu, Priority Rent Car juga memiliki tenaga pengemudi yang handal dan profesional sehingga dapat memberikan kenyamanan perjalanan Anda. Karena bagi kami, kepuasan perjalanan Anda adalah Prioritas.

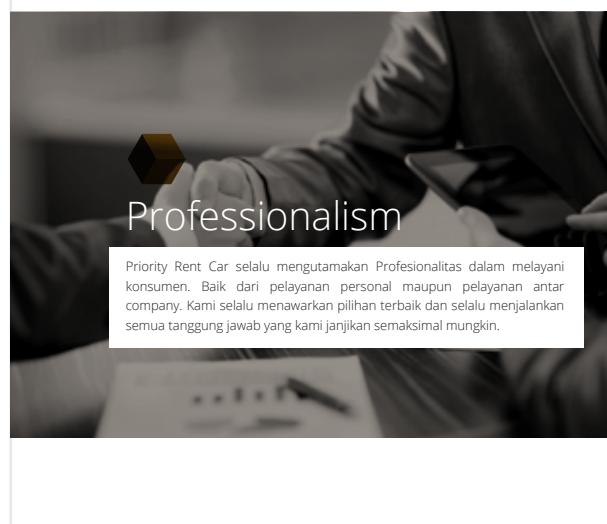
02 | CORPORATE VALUE



**PRIORITY
RENT CAR**

Kejujuran / Integritas merupakan salah satu fondasi utama kami dalam menjalankan bisnis ini. Kita selalu meletakkan integritas, kejujuran, serta "professional honesty" sebagai faktor paling utama dalam nilai, budaya organisasi dan kompetensi yang kami jalankan. Pelayanan yang kita berikan juga jujur dari dalam hati.

02 | CORPORATE VALUE



**PRIORITY
RENT CAR**

Priority Rent Car selalu mengutamakan Profesionalitas dalam melayani konsumen. Baik dari pelayanan personal maupun pelayanan antar company. Kami selalu menawarkan pilihan terbaik dan selalu menjalankan semua tanggung jawab yang kami janjikan semaksimal mungkin.

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COMPANY PROFILE WEBSITE



<http://priorityrentcar.com>

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COMPANY BRANDING



Idris Jono, SE, Ak, CPA, CA, BKP

Mobile: +62-816 1800 656

Email: idris.jono@solis.co.id

Head Office

Jl. Arjuna Utara,
Kav. 10 No. 30
Tanjung Duren Selatan
Jakarta Barat 11470
Indonesia

Phone: +62-21 2950 1170
Fax: +62-21 2950 1166

Branch Office

Komp. Ruko Palm Spring,
Blok A1 No. 2
Batam 29463
Kepulauan Riau
Indonesia

Phone: +62-778 472 556
Fax: +62-778 472 554

www.solis.co.id



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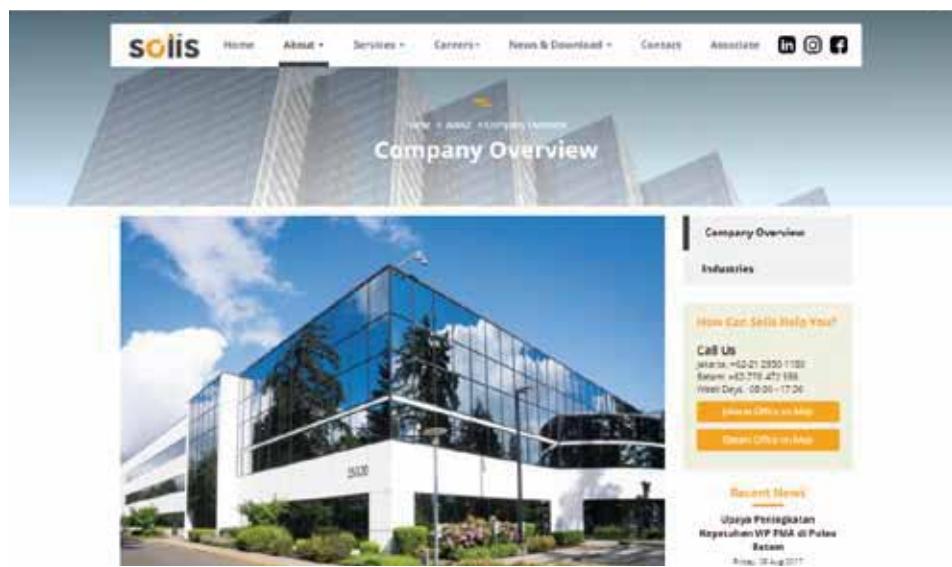
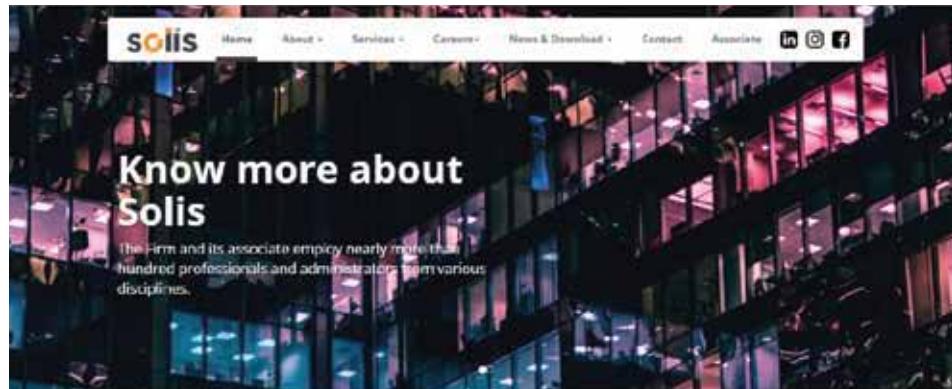
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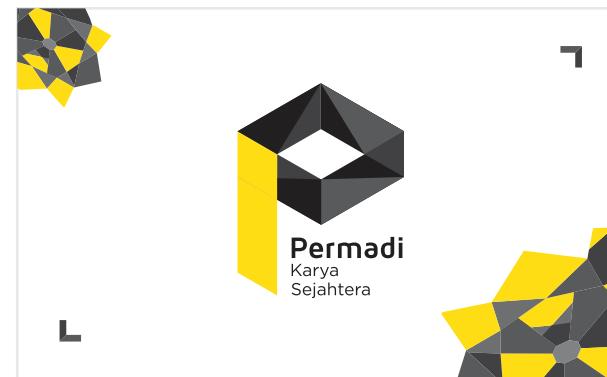
COMPANY PROFILE WEBSITE



<http://solis.co.id>

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PORFOLIO

MENU BOOK



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COMPANY PROFILE WEBSITE

The screenshot shows the homepage of the website. At the top left is the PPP Laser Clinic logo. The main title is "SINGAPORE'S MOST EFFECTIVE LASER MEDICAL FACIAL CONCEPT" in large blue text. Below it is a sub-headline "FOR PORES, PIMPLES AND PIGMENTATION". A small portrait of Dr. Goh Sing Heng is shown with the caption "A Class of Dr. Goh Sing Heng, Pioneer in the Field of Aesthetic Medicine since 1994". On the left sidebar, there are links for HOME, WHAT IS PPP, OUR STORY, THE SCIENCE, and CLINIC LOCATIONS.

This screenshot shows a different section of the website. It features a "OUR STORY" heading with a sub-section about Dr. Goh's background. It also includes a "THE SCIENCE" section with a diagram of a medical device and a "CLINIC LOCATIONS" section. The sidebar on the left is identical to the one in the first screenshot.

UNDERSTANDING THE SCIENCE

Within 15 minutes, our unique **Laser and Light Combination System (LLCS)** works on the Skin:

- 1) Vaporize Dirt, Dust, Debris, and Dead skin-cell instantly. It's like Dry-Cleaning your skin without throwing it.
- 2) Minimize the appearance of Pores so that your surface becomes smoother and more even.
- 3) Shrink Sebaceous Oil Glands and reduce the over Oil Production. Skin becomes less oily and Acne Breakouts becomes less frequent in the long run.
- 4) Stimulate Collagen Production and Remodeling in the Dermis (Lower layer of the Skin). This in effect... Minimizes the appearance of fine lines and wrinkles around the eyes, forehead and mouth.
Reduces the depth of Deep Acne Scars over time.
- 5) Lighten Skin Pigmentation (melasma, Mole, Congenital Birth Marks, Lentigo, Post-inflammatory Hyperpigmentation etc) via process called **Selective PhotoTherapy**.



Pre-launch website for:
<https://www.aestheticpartners.co.id/>

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E-COMMERCE WEBSITE

The screenshot shows the homepage of the This Is April website. At the top, there's a navigation bar with links for LOGIN | REGISTER | CONFIRM PAYMENT and a search bar. Below the header is a large banner featuring a woman sitting on a log outdoors. Overlaid on the banner are the letters 'I', 'M', 'P', 'A', 'V', 'I', 'D' in a large, bold, black font. Below the banner are categories: NEW ARRIVALS, TOPS, DRESS, BOTTOM, ACCESSORIES, COLLABORATION, KAFETIA, and LOOKBOOK. A small 'FOLLOW US' button is visible at the bottom right of the banner.

www.thisisapril.com

The screenshot shows a product page for the 'ETHAN TOP WHITE - 154223'. The top navigation bar includes links for LOGIN | REGISTER | CONFIRM PAYMENT, a search bar, and a cart icon showing '0 items'. Below the navigation is a secondary menu with categories: NEW ARRIVALS, TOPS, DRESS, BOTTOM, ACCESSORIES, COLLABORATION, KAFETIA, and LOOKBOOK. A 'CATALOG' button is also present. The main content area shows three models wearing different tops: LIMA TOP WHITE (grey skirt), ETHAN TOP WHITE (black pants), and TRIXXIE TOP WHITE (pink pants). Below these are smaller images of the top from different angles. The product details for 'ETHAN TOP WHITE - 154223' include: IDR 179,000, FABRIC COTTON, SIZING UP TO 4XL, LENGTH 59 CM, Model: Height: 171 cm, Weight: 59 kg, Bust: 82 cm, Waist: 65 cm, Hip: 88 cm. There's a note about color variations and a 'CHECK PRODUCT VIEW' button. At the bottom, there are social sharing icons for Facebook and Twitter, and buttons for 'ADD TO BAG' and 'CHECK OUT'.

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E-COMMERCE WEBSITE

The image displays two screenshots of the VIP PLAZA e-commerce website. The top screenshot shows the homepage featuring a man and a woman in traditional Indonesian attire (Batik) standing against a geometric background. Navigation links for 'WANITA' and 'PRIA' are visible, along with a search bar and user account links. The bottom screenshot shows a detailed product page for a 'BATIK ARJUNA WEDA' shirt. The product image shows a man wearing the shirt. To the left, there are five smaller images of the shirt from different angles. The product title is 'BATIK ARJUNA WEDA Arjunaweda Koko Lengan Panjang Abu-Abu', the price is 'Rp 99.750', and it includes a 75% discount badge. A note indicates free shipping for orders over Rp 100,000. The product code is 'SKU_AWTEBPNWMD126'. Below the main image, there is a section for 'Ukuran Model' (Size Chart) with dimensions: Tengah: 103 cm, Lingkar depan: 98 cm, Lingkar pinggang: 78 cm, Lingkar lengan: 68 cm, and Size yang diambil dari model. On the right side of the product page, there is a sidebar for 'PILIH UKURAN' (Select Size) with options M, L, and XL, and a 'JUMLAH BARANG' (Quantity) dropdown set to 1. A note states that the product is only available on Java island. There are also 'PESAN' (Buy Now), 'ADD TO WISHLIST', and social sharing icons for Facebook, Twitter, and Google+.

www.vipplaza.co.id

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WEB DESIGN PROJECT



The LG Indonesia website features a prominent banner at the top asking "HOW SMART IS YOUR 3D?". Below it, there's a section about the LG Cinema 3D TV and a "Promo Keanggotaan LG Indosat" button. The main content area includes sections for "LG Award", "LG Top News", and "LG Social Media Feeds". The "LG Award" section shows portraits of Jonathan Trott and Virat Kohli. The "LG Top News" section displays news articles about the G3 smartphone and a healthy diet. The "LG Social Media Feeds" section shows posts from the LG Mobile Indonesia Facebook and Twitter pages.



The Dresscode website has a large banner for "PASTEL STYLE" featuring a woman in a pastel-colored outfit. Below the banner, there are sections for "NEW ITEMS" and "SALE ITEMS". The footer contains links for "OFFICE", "RETAIL", "MORE", "CONTACT", and "FOLLOW US". A search bar and a "LOG IN" button are also present in the footer.

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WEB DESIGN PROJECT



[FINISHED PROJECT](#) [ONGOING PROJECT](#) [ARCHIEVE](#) [NEWS](#) [ABOUT STUDIO](#)



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PROGRAM
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LOCATION
AREA
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Takru Hines
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Press
click to DOWNLOAD*



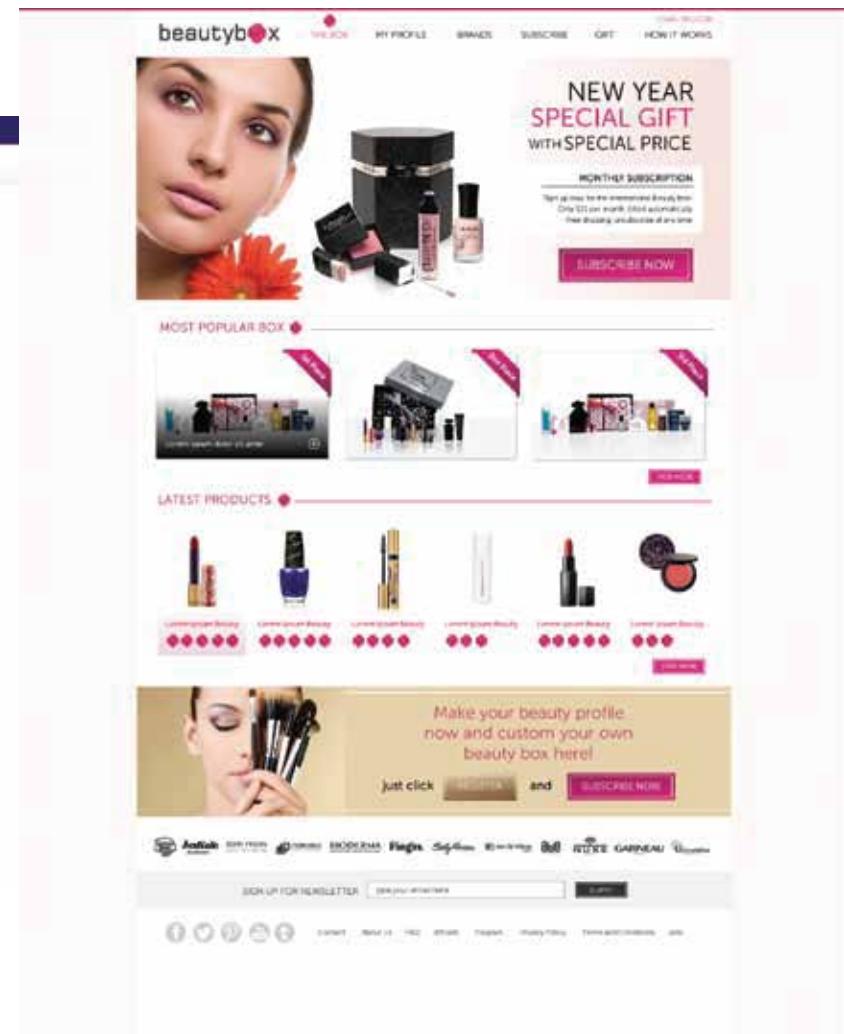
[FINISHED PROJECT](#) [ONGOING PROJECT](#) [ARCHIEVE](#) [NEWS](#) [ABOUT STUDIO](#)

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WEB DESIGN PROJECT



The Reliance website features a dark blue header with the company logo and navigation links for HOME, ABOUT US, CONTACT, and CAREER. Below the header is a main banner with the headline "Prepare for Better Future" and a subtext placeholder. A large image of a woman holding a baby is displayed. The main content area includes three service cards: "GOOD INVESTMENT" (illustrated with a dart hitting a bullseye), "FULL SERVICE HEALTH CARE" (illustrated with a stethoscope), and "FINANCIAL SUPPORT" (illustrated with a gear). Each card has a brief description and a "Read More" button. At the bottom, there is a footer with links to Security and Privacy Statement, Website Terms of Use, Site Map, Help, Career, Contact us, and a copyright notice.



The beautybox website has a pink header with links for MY PROFILE, BRANDS, SUBSCRIBE, GIFT, and HOW IT WORKS. It features a large image of a woman's face and a collection of makeup products. A prominent banner on the right says "NEW YEAR SPECIAL GIFT WITH SPECIAL PRICE". Below it, a section for "MONTHLY SUBSCRIPTION" offers a one-year plan for \$12 per month. There are sections for "MOST POPULAR BOX" and "LATEST PRODUCTS", each showing three items with small descriptions. A call-to-action at the bottom encourages users to "Make your beauty profile now and custom your own beauty box here! Just click" followed by "SUBSCRIBE NOW". The footer includes social media icons and links for various brands like Avon, Garnier, and L'Oréal.

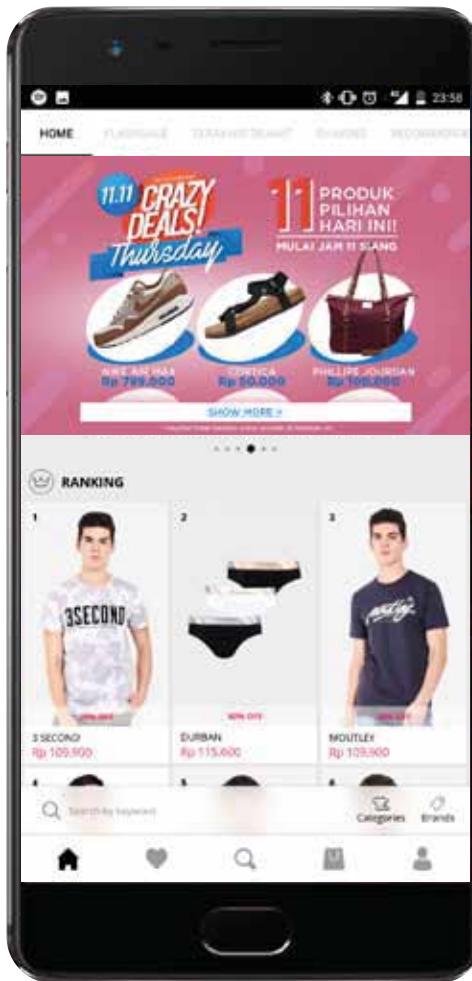
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BANNER COMMUNICATION



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ART DIRECTION



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ART DIRECTION

VIP PLAZA

12.12 VIBES
Hanya Hari Ini!
EKSTRA DISKON 24% SEMUA PRODUK
TANPA MIN. BELANJA
Dapatkan kode: 1212VIBES
SHOP NOW >

SERBA RP 120.000
12 - 16 DESEMBER 2017
SHOP NOW >

CRAZY CLEARANCE
12 - 16 DESEMBER 2017
DISKON HINGGA 90%
SHOP NOW >

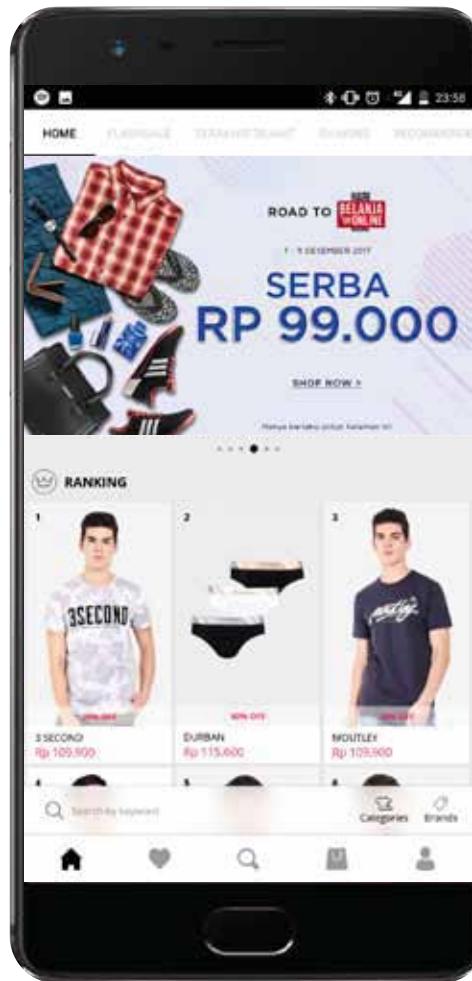
PARTNERSHIP PROMO

Mandiri
EKSTRA DISKON 20%
TANPA MIN. BELANJA
CASHBACK HINGGA RP 200.000!
SHOP NOW >

CIMB NIAGA
EKSTRA DISKON 15%
TANPA MIN. BELANJA
SHOP NOW >

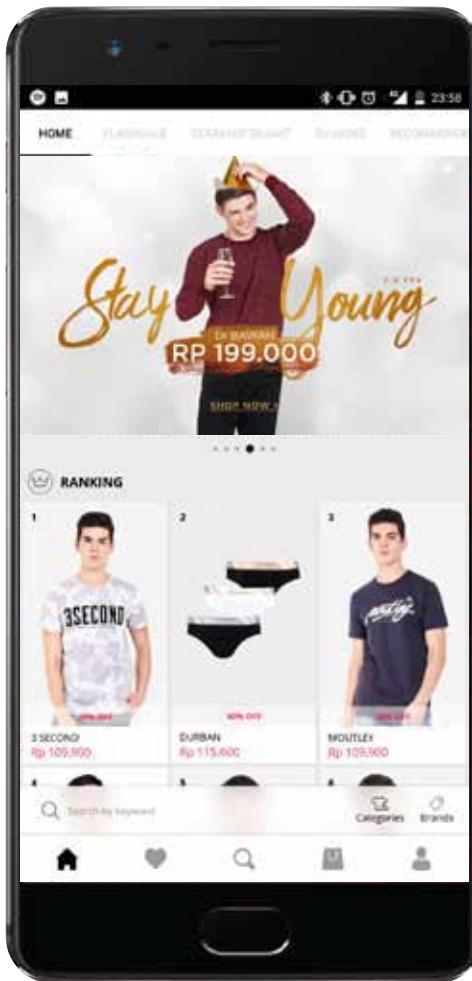
Mandiri
EKSTRA DISKON 20%
TANPA MIN. BELANJA
SHOP NOW >

DOWNLOAD &
DAPATKAN
EKSTRA DISKON



PORFOLIO

ART DIRECTION





THANK YOU