
BY LYDIA SJAMSU



SOCIAL MEDIA PORTFOLIO

MY RESUME



LYDIA SJAMSU

Social Media Content Writer & Admin

Hello, welcome to my Portfolio



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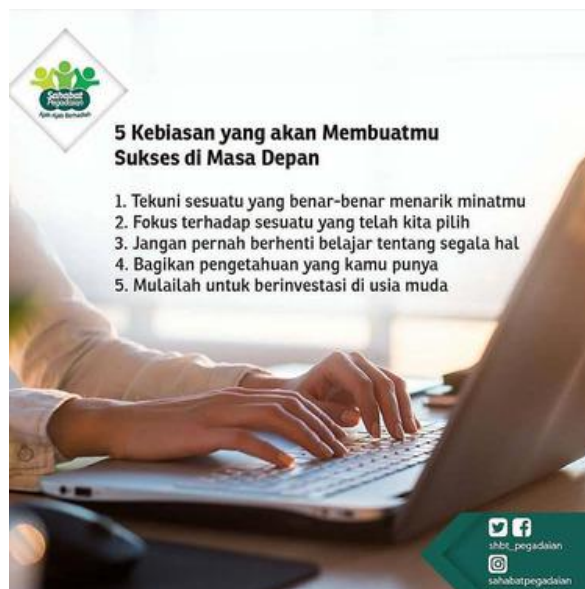
SAHABAT PEGADAIAN



4 Keuntungan Investasi Emas Batangan

1. Nilai jual cenderung tinggi
2. Mudah untuk dijual
3. Cocok dijadikan investasi jangka panjang
4. Emas bisa dijadikan sebagai penangkal inflasi

shbt_pegadaian
sahabatpegadaian



5 Kebiasaan yang akan Membuatmu Sukses di Masa Depan

1. Tekuni sesuatu yang benar-benar menarik minatmu
2. Fokus terhadap sesuatu yang telah kita pilih
3. Jangan pernah berhenti belajar tentang segala hal
4. Bagikan pengetahuan yang kamu punya
5. Mulailah untuk berinvestasi di usia muda

shbt_pegadaian
sahabatpegadaian

Sahabat Pegadaian is a community page for PT Pegadaian (Persero).

This page is contained with financial content, such as financial tips, promotional content, and fun post. This page also as a media for Pegadaian's customer to ask and complain about Pegadaian's services.

The purpose of creating social media content is to educate the public if doing transactions at Pegadaian is very easy and safe.



5 Tips untuk Membuat Kondisi Keuanganmu Tetap Stabil

1. Ketahuilah alur keluar masuk uang
2. Sisihkan 10% pendapatanmu untuk investasi
3. Buatlah rencana keuangan dengan spesifik dan masuk akal
4. Hindari kartu kredit jika belum perlu
5. Jangan terlalu konsumtif

shbt_pegadaian
sahabatpegadaian

SEKOLAH KARAKTER

Sekolah Karakter is a school model that applies learning "Pendidikan Holistik Berbasis Karakter". Sekolah Karakter wanted to build interactions with their target about "Pendidikan berbasis Karakter" is very appropriate to develop children's interests and talents.

So we make the content social media to share about activity in school, sharing time with parents and maintain their campaign.

Their page is optimized by using ads to generate lead, boost engagement, and sharing time.



BIDAN PINTAR DIGITAL

Kesalahan Fatal di Media Sosial yang Bisa Membahayakan Karir dan Profesi:

Sumber: Levatra

1. Menyebarkan Gosip yang tidak baik terkait profesimu.
2. Menyebarkan data pribadi di media sosial.
3. Suka memposting sesuatu hal yang tidak jelas dan tidak berkaitan dengan profesimu.
4. Mencurahkan emosi serta suasana hati terlalu sering di media sosial.

Tips Sukses Kembangkan Bisnis Lewat Instagram

1. Buatlah akun khusus untuk bisnismu, supaya kamu tidak mencampur akun pribadi dengan bisnis.
2. Gunakan fitur insight dalam instagram untuk bisa mengetahui pola followesmu.
3. Buatlah konten informatif serta menarik yang berkaitan dengan jasa atau produk.
4. Sertakan testimonial dari para pelangganmu.

Bidan Pintar Digital is one of the social media (Only Facebook Group) campaign created by Frisian Flag.

Their goals is educate Midwife in Indonesia how to use social media for business, use technology with wise and not directly persuading the sale of their product (Susu BALITA 0-5 Tahun).

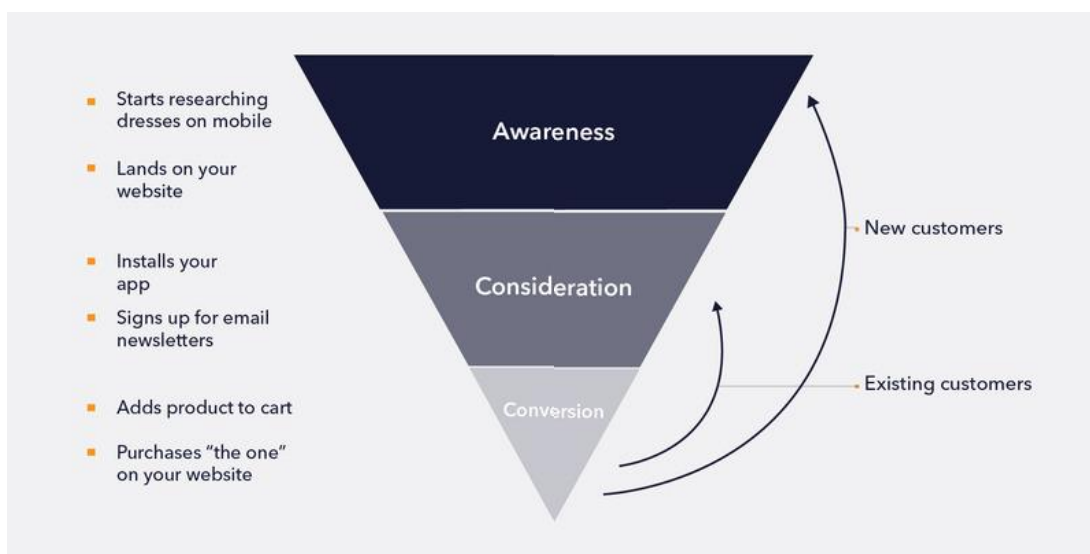
Their page is optimized by using workshop from Frisian Flag and give away on their page.

SOCIAL SELLING



Socialselling.id have two account social media (Fanpage and Instagram). Socialselling.id is a incubators that provide training or workshops on digital marketing.

My role is created content for social media like a greeting days, marketing for workshops, instastory every moment in workshops or training.



Actually I worked in this company as Event Management and Social Media, while I manage and organized workshop or training also handle create social media content.

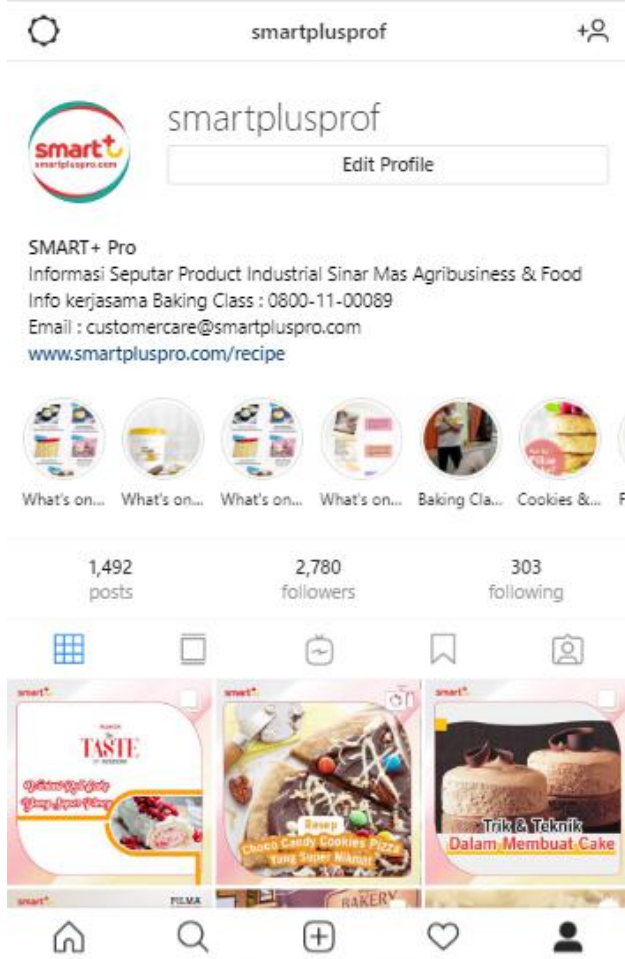


SMART+ PROF

Smart+ Pro is a leading provider of high quality food and beverage products by Sinarmas Agribusiness and food for both industrial and consumer use.

Smart+ Pro has Instagram, Twitter and Fan page for sharing about tips baking cookies, sharing schedule Grand Baking Demo and Giveaway.

Smart+ Pro also has a Facebook group (Indonesia Bakerspreneur) which is dedicated to the community of baking lovers (no customers).



Liked by junaidi3101 and 89 others

smartplusprof Dalam membuat cake tentu saja tidak semudah seperti kelihatannya. Berikut ini ada beberapa trik dan teknik dalam membuat cake yang mungkin Smart Bakers belum ketahui. Yuk simak gambar di atas! Dan jangan lupa untuk tetap menggunakan Palmvita Margarine untuk menghasilkan cake dengan cita rasa yang spesial!

#BeSmartBakers #PalmvitaMargarine #resereproti #bakeryindonesia #bakingtips #resepkue #bakery #bakerylife #tipkue #caketips #cupcakodecorating #bakingvideo #bakingcake #resepbaking #bisnis kue #cakodankue

View all 3 comments

raysandee @wlechocho waw amazing, ini yang ditunggu tunggu tengkyu 🙏🙏

smartplusprof @raysandee terima kasih SmartBaker. semoga tipsnya bermanfaat ya 🙏



srilestarisalatiga Mksh utk semua cheff yang kmm bagi2 ilmu hingga kami terinspirasi utk membuat cake yang lebih lezat 🙏👍

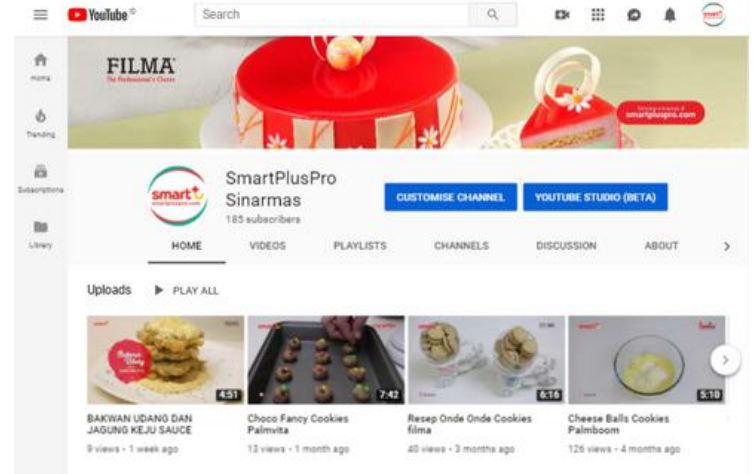
6d 1 like Reply

Hide replies



smartplusprof @srilestarisalatiga Terimakasih SmartBakers sudah berpartisipasi dalam Grand baking demo :) Jangan lupa di praktekan yuk tipsnya di rumah.

SMART+ PROF



My responsibility as a social media admin is to post all the content to social media, adjust the tags according to the content, upload video baking to YouTube, answer all the questions in the comments column or direct messages, and change hero banner in all social media (Fan page, Instagram, Twitter and YouTube)



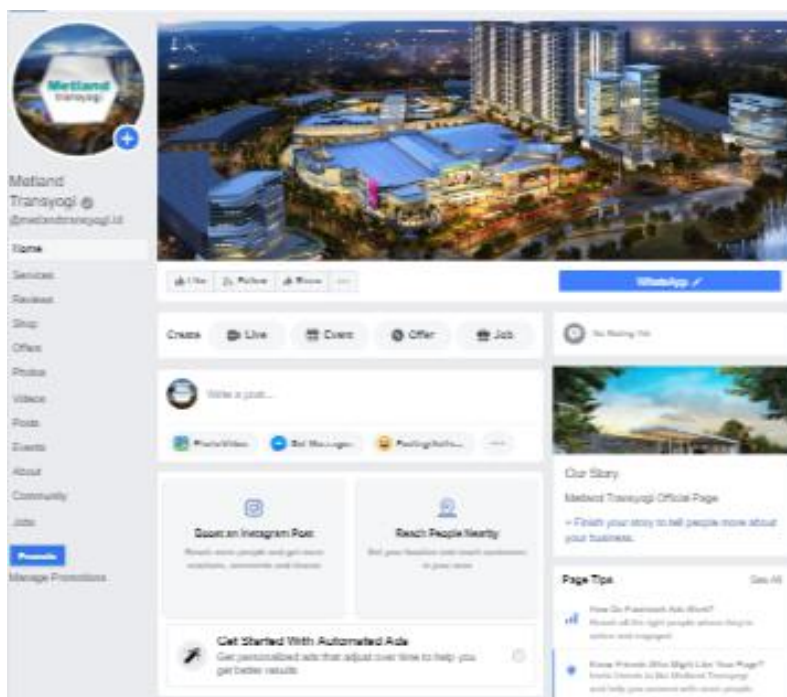
METLAND TRANSYOGI

Metland Tranyogi is a Residential Prestisus area with a Green Humanitarian Concept.

Metland Transyogi have 2 account social media (Facebook and Instagram),

Metland Tranyogi is a Residential Prestisus area with a Green Humanitarian Concept.

This page is contained with promotion house content, such as regional facilities, type of house and department store.



Aveline Myka hampir setiap pagi jalanan keluar komplek seperti ini. Tolong diatasi. Keluar di tiap gerbang semua nya sama2 macet...



Like · Reply · Message · 20w



Metland Transyogi Maaf untuk kendala yang terjadi. Kami akan koordinasikan dengan tim terkait. Terima kasih untuk laporannya 😊

Like · Reply · 20w



Firdaus Yuuf Yg dr Metland rutenya apa aja? Untuk jr connection nya

Like · Reply · Message · 23w



Metland Transyogi Selamat pagi, Bapak Firdaus. Untuk rute yang tersedia jurusan Blok M-Metland dengan drop point di Kmdak, GBK Senayan, Ratu Plaza, Bulungan, Plaza Blok M pada pukul 05.45 dan 15.00. Terima kasih

Like · Reply

Commented on by Advika Media Kreasi (?) · 23w · Edited



Nabilla Tashandra Halo, mohon info. Lokasi naiknya di sebelah mana ya? Terima kasih

Like · Reply · Message · 21w



Metland Transyogi Nabilla Tashandra Halo, Ibu Nabilla. Untuk lokasi naik ada di Halte Metland Transyogi (seberang Metropolitan Mall Cileungsi). Terima kasih

Like · Reply · 21w



Write a reply...

METLAND TRANSYOGI



metlandtransyogi

sapiterdepan I think you guys harus cari solusi gimana cara ngurangin macet di depan perumahan kalian 😊 malem ini stuck parah, it took 1 hour cuma buat melintas dr fiyover ke hermina .. 😊

15w Reply
Hide replies

metlandtransyogi @sapiterdepan selamat siang Sobat Transyogi, terima kasih untuk feedback yang diberikan 😊 mohon maaf ketidaknyamanannya

15w Reply

Liked by mgoldtower and 27 others

APRIL 9

Add a comment... Post

Instagram

metlandtransyogi

Edit Profile

MetlandTransyogi
Akun Instagram Resmi Metland Transyogi.
Kawasan Residential Prestisius berkonsep Urban City di Timur Cibubur.
Phone : 021-82480600
#metlandtransyogi
bit.ly/metland_transyogi

Cluster Au... Juli What's on... Cluster Sie... What's on... What's on...

949 posts 3,132 followers 460 following

DRAMA TINGGAL SAMA MERTUA ?

_whaone_syahputra_ @metlandtransyogi ada contac WA gak mas atau mbak??

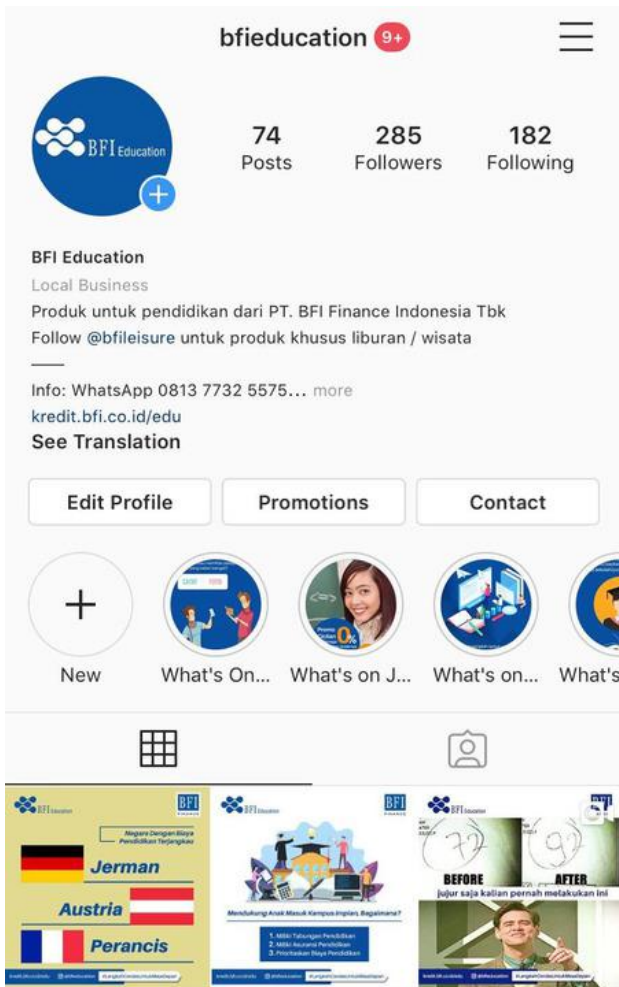
17w Reply

metlandtransyogi @_whaone_syahputra_ Halo Sobat Transyogi, silakan kontak ke 021 82480600

16w Reply

My responsibility as a social media admin Metland Transyogi is to post all the content to social media, adjust the tags according to the content, monitoring and produced (weekly report), and answer all the questions in the comments column or direct messages.

BFI EDUCATION



BFI Education is one of the finance companies for the Children's Education Program.

BFI Education has 2 social media accounts (Facebook and Instagram).

My responsibility as a social media admin is monitored their social media account, answer the Messenger (Facebook), and produced bi-weekly report.

Their page is optimized by using ads to generate lead and boost engagement.

THANK YOU