

COMPANY PROFILE



DOCUMENT

Company profile

PREPARED BY

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NAUSAL TECHNOLOGIES PVT (Ltd.)

CORPORATE OFFICE

RETAIL STORE

CORRESPONDENCE OFFICE

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TABLE OF CONTENT

PLEASE ADD TABLE OF CONTENT IN LAST ONCE THIS DOC IS APPROVED AND FINALIZE

1. INTRODUCTION

NAUSAL TECHNOLOGY PVT (LTD.) provides one stop automated solution for your daily business needs. Depending on the size and field of your organization, we have different products and services to meet your requirements. We provide the optimum and customized solutions made for your organization.

NAUSAL TECHNOLOGY PVT (Ltd.) began its business operation as a hardware and network solutions providing company in January 2009.

NAUSAL TECHNOLOGY PVT (Ltd.) is focusing exclusively in high quality and cost-effective software development and implementation of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization. NAUSAL TECHNOLOGY PVT (Ltd.) is currently doing business in Pakistan Government Sector in KPK Province, Online Banking Sector, MNCs, Large Corporate, Telecom, Educational Sector, NGO and in the Media Sector.

2. NAUSAL TECHNOLOGY PVT (LTD.): YOUR AUTOMATION PARTNER

The company has been formed by a group of professionals having vivid experience and wide exposure in Information Technology. People involved here are young qualified business graduates and qualified engineers from the renowned universities across the globe.

The resource personnel working in the company have been consistently providing reliable support services and consultancy to a wide variety of corporate houses either in the capacity of executive or as business partner or consultant. Bottom line of the company philosophy is building a long-term business partnership with its clients where interpersonal relationship, reliability, assured quality and target oriented modern technology are the major building blocks.

It is a company where professionals from both technical and functional field group together with an objective of providing appropriate business solutions. It realizes the importance of functional knowledge and its impact in developing business solutions. We constantly strive to be a leading technology firm with profound business and functional knowledge. The key to the company's success is the maintenance of a close working relationship with the clients through ensuring the best possible solutions to their needs; to establish and maintain a thorough knowledge and understanding of client's objective and help them maximize the benefits.

We want to establish ourselves as the best choice in Computing and Information Technology Services, Consultancy and Development by offering the full spectrum of services.

3. OUR MISSION & VISION

Our Mission is to achieve the reputation of a quality, high standard & reliable solution & service Provider Company in the ICT industry.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

Our keys for development:

- Desire for Excellence
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

We believe in

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

4. OUR JOURNEY

2009 **2010** **2011** **2012**

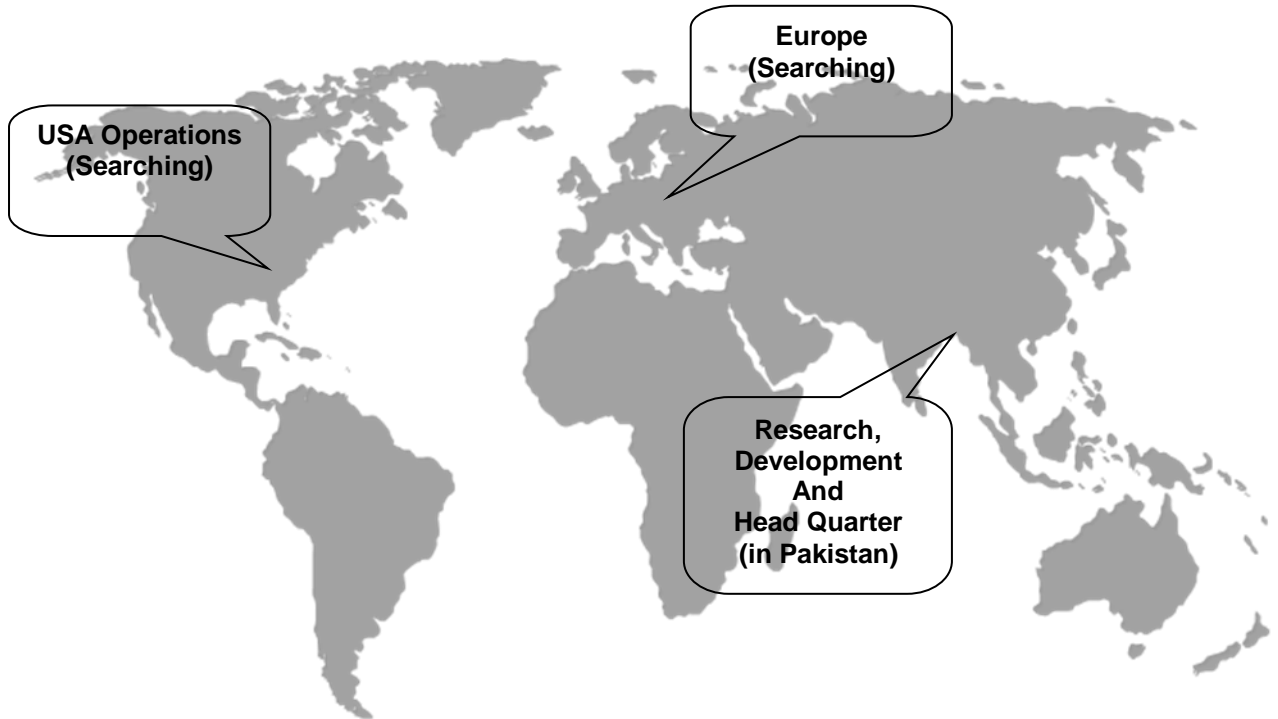
2013 **2014** **2015** **2016**

2017 **2018**

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5. OPERATIONS ABROAD

NAUSAL TECHNOLOGY PVT (Ltd.) closely works for establishing business setup at USA and European market. Targeted companies are jointly involved in providing various systems and solutions to different economic sectors and are considered as one of the fastest growing and leading solution provider company in Pakistan.



6. OUR INVOLVEMENT

■ ICT CONSULTANCY

We consult for high-end technology implementation at clients' site or implementation of new technology according to the clients' requirement or upgrading, enhancing the existing facilities in the clients end with the new technology integrated with the existing one. NAUSAL TECHNOLOGY PVT (Ltd.) offers a full range of consulting services to help analyze your business requirements for effective implementation of solutions. Our consulting services cover:

- Strategy planning
- Assessment
- Procurement
- Re-engineering solutions
- Planning, audits, best practices etc.

■ SOFTWARE DEVELOPMENT

Beside the hardware and network solutions; with design and development expertise in diverse platforms, best-of-breed tools and techniques, combined with industry best practices, NAUSAL TECHNOLOGY PVT (Ltd.) offers scalable end-to-end application development and management solutions from requirement analysis for deployment and rollout. We are developing software, related to garments- production management, commercial jobs, buying, accounting software for trading, manufacturing house and conglomerates, which includes CRM/ERP's. We hope to come to you with desired software at a reasonable cost. NAUSAL TECHNOLOGY PVT (Ltd.) services span the following application lifecycle stages:

- **APPLICATION DEVELOPMENT** – Providing end-to-end development from requirement analysis for deployment and rollout.
- **APPLICATION MAINTENANCE** – Changing or enhancing software to meet changing or increasing business demands in the post-rollout phase of an application
- **APPLICATION SUPPORT** – Providing first, second, third line support and on-call support. On-call support further includes Gold (24x7), Silver and Bronze support.
- **APPLICATION INTEGRATION/MIGRATION/TRANSFORMATION** – Replacing, migrating and integrating legacy or bespoke systems with COTS products.
- **APPLICATION MANAGEMENT** – The application management layer cuts across all software engineering activities listed above. NAUSAL TECHNOLOGY PVT (LTD.) takes complete ownership of the outsourced suite of applications as per the agreed scope and manages the support. This typically involves transition management, project management, proactive risk and scope change management, quality management, SLA management etc.

■ NETWORK & INFRASTRUCTURE SERVICES

Growth in the Solution Integration (SI) services market is fueled by the need for seamless business processes across an organization's complete value chain of customers, partners, suppliers, and employees. NAUSAL TECHNOLOGY PVT (Ltd.) services enable clients to identify, develop, and implement the best-fit solutions which are equipped to meet their changing business requirements.

NAUSAL TECHNOLOGY PVT (Ltd.) Solution Integration services offer to:

- Leverage IT investments
- Minimize risks
- Maximize compatibility
- Maximize interoperability

NAUSAL TECHNOLOGY PVT (Ltd.) provides total project management, right from architectural design, integration, system and interface development to migration backed by world-class methodologies, well-defined solution frameworks and extensive integration experience with tier-1 service providers.

■ HARDWARE SALES & SUPPORT SERVICES

We offer servers, computers, computer accessories and services by sourcing from local market and from international market as well. Our team of experts is ready to serve you when you are worried due to lack of confidence in "commitment of service". You are hereby requested to call us for any kind of requirement of computers, computer parts and services whatever and whenever you need.

NAUSAL TECHNOLOGY PVT (Ltd.) also offer & Supply, Delivery & Installation of:

- Data Centre , Structure Cabling Systems
- CISCO Switch, Firewall, Wireless & Routers.
- **KASPERSKY** antivirus and **UTM**
- PC, Server & Storage
- Server & Switch Equipment maintenance

■ MANAGED SERVICES

NAUSAL TECHNOLOGY PVT (Ltd.) has the expertise and experience to manage an enabling infrastructure and applications and run outsourced operations for large telecom operators smoothly. NAUSAL TECHNOLOGY PVT (Ltd.)'s Managed Services offerings cover the entire array of IT outsourcing services including networks, IT infrastructure, applications and business processes. This provides our customers the best of both worlds - control and flexibility over their information systems without either the pain or cost of running them.

■ UNIFIED COMMUNICATION

With the Microsoft Office Communication Server (OCS) 2007 we are there to build all your communication need including instant messaging and e-mail services.

7. AREAS OF EXPERTISE

Main Strength of NAUSAL TECHNOLOGY PVT (Ltd.) lies in the blend of professional's specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions, Products and Services. NAUSAL TECHNOLOGY PVT (Ltd.) understands the need for skill transfer to client personnel. Our offers cover the following major areas:

- System analysis
- Business process reengineering
- Process development localization
- Customized and target oriented Workflow design
- Specialization in Client / Server and Internet / Intranet application and technologies
- Automation of Financial Institutions, Telco-Operators, Electronic Medias & Business Institutions with the latest development.
- Customized software development as ancillary product for deployed international software
- International software deployment - product development localization
- Network Monitoring/ Network Management Support
- Network, Security & Threat Management Solution
- Enterprise Server & Storage Solution
- Hardware at competitive price
- Desktop maintenance and support
- Server maintenance and support
- Production operations
- Disaster Recovery and Storage Management Solution
- Power Solution.
- Enterprise-grade LAN Cabling.
- Infrastructure Management Solution.
- Data Centre Operations and Service Delivery.
- Systems Integration.
- Project Management.
- Change/request implementation
- Project support
- Standby support
- Web based support & solution development
- E-business solutions
- Data conversion & data entry
- Overall automation consultancy
- Any Type of VDO editing Solutions

8. STRENGTH & CAPABILITIES

The development team of NAUSAL TECHNOLOGY PVT (Ltd.) is equipped with proper human resources specialized in different system development tasks. The key areas are;

■ SYSTEM ANALYSIS & DESIGN

System analysis and design team combines both functional and technical analysts. We believe to develop a proper system of which functional analysis is equally important as technical analysis.

■ SOURCE CODE REPOSITORY AND ADMINISTRATION

For source code version control and multiple programmer interaction management we use Visual Source Safe as our source code control software.

■ DATABASE MANAGEMENT

We have database expertise ranging from **Need To Discuss**

■ WEB DEVELOPMENT AND DESIGN

Our web developers and designers are skilled in development with **Need To Discuss**

■ PROGRAMMING

Our young and talented programmers have a wide range of experience i developing systems. Our programming skill involves:

- **PROGRAMMING LANGUAGES:**
Need To Discuss
- **MULTIMEDIA DEVELOPMENT:**
Need To Discuss
- **WEB PROGRAMMING LANGUAGES:**
Need To Discuss
- **WEB SERVERS:**
Need To Discuss
- **SCRIPTING LANGUAGES:**
Need To Discuss
- **OPERATING SYSTEMS:**
Need To Discuss

9. PRODUCT OFFERINGS

■ FINANCIAL SOLUTIONS

- Financial Solution Suit. End-to-End OSS Solution
- Bond & Deposit Management Solution
- Portfolio Management Solution
- Treasury Management Solution
- Debt Factoring Management Solution

■ TELECOM SOLUTIONS

- Pre-paid & Post-paid Convergent Billing
- Content Management Solution (CMS)
- Dynamic Voice (IVR) Platform
- E-Top Up Solution
- Charging Gateway

■ ENTERPRISE MARKET

- Enterprise Resource Planning (ERP)
- Order Management System
- SMS Banking Solution
- Bulk & Corporate Messaging Platform
- Mobility Solution

10. PROFESSIONAL AFFILIATION

NAUSAL TECHNOLOGY PVT (Ltd.) is proudly affiliated with following local & internationally reputed companies & organizations:

MEMBER/CERTIFICATION



BUSINESS PARTNER & RESELLER

Need To Discuss

11. LIST OF SOME MAJOR CLIENT

NAUSAL TECHNOLOGY PVT (Ltd.) has several clients using its array of products. Our team members have the distinguished experience and association with different national and international organizations in different sectors. A partial list of these clients includes:

■ FINANCIAL:

Need To Discuss

■ ELECTRONIC & PRINT MEDIA

Need To Discuss

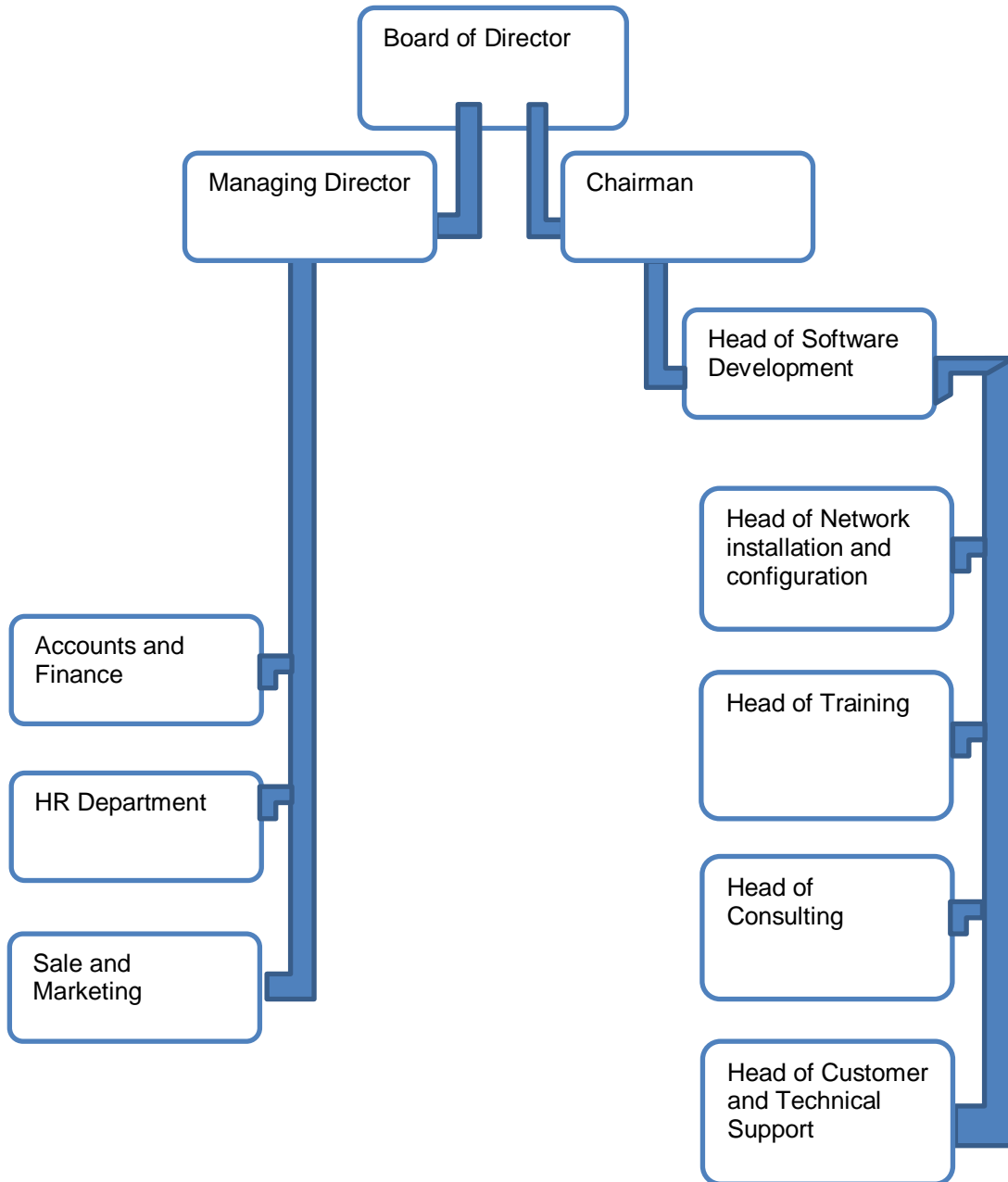
■ GOVERNMENT

Need To Discuss

■ OTHER CORPORATE (LOCAL & GLOBAL)

Need To Discuss

12. NAUSAL TECHNOLOGY ORGANOGRAM



13. RESOURCE TEAM

SL No	Name	Designation	Education	Experience(year)
1.		Chief Web Developer or Programmer and Trainer	BSC(Computer Science),CU	5
2.		Senior Programmer and Trainer	BSC(Computer Science),CU	3
3.		Programmer	BSC(Computer Science),CU	3
4.		Programmer	BSC(Computer Science),CU	3
5.		Programmer	BSC(Computer Science),USTC	4
6.		Programmer	BSc(Computer Science),CU	3
7.		Chief Network Engineer and Trainer	MS(CSIT)	10
8.		Network Design and Implementation	MS(CSIT)	8
9.		Network Design and Implementation	MS(CSIT)	8
10.		Network Design and Implementation	BSC(CSE)	6
11.		Chief Sales and Marketing Executive + Business Consultant	MBA, M.phil Marketing	10
12.		Senior Sales Executive	MBA	7
13.		Sales Staff	S.S.C	3
14.		Support Staff	S.S.C	3
15.		Support Staff	S.S.C	1

14. INFRASTRUCTURE

The company has 65+ work station to it employee and high speed data communication and back up service.

Carpet Area:

- 3000 Square Feet space in two offices.
- Adequate storage area with full security.

Equipment:

- Ability to increase computers and infrastructure up to three times upon requirements.
- Backup power supply.
- Scanner.
- Printers.
- Photocopier.

Communication:

- Wireless Broadband line for high speed communication
- Wireless routers.
- Video Conferencing facilities.

Manpower:

- High skill technical and administrative team with proven professional and academic track records.
- Around the clock service using shift duty.

15. DEVELOPED SOFTWARE / WEBSITE / MOBILE APPLICATIONS

Project Name: International Journal of Computer and Business (IRJCB)

Type: Website Development

Contract Type: Direct

Completion Year: 2011

Contact Person or Supervisor: Project Manager Shaaz Caan

Project Link: www.olx.com

Description of Work:

- Developed online journal system for the organization.
- Use standard web development technology for the development.
- Upgrade and maintain the site after completion.

16. SOFTWARE CONSULTING DIVISION

Our expert team work as consulting firm as requested by the clients.

17. SOFTWARE SALES AND MARKETING DIVISION

Our expert team work as sales rep based on client needs.

18. SOFTWARE CUSTOMER AND TECHNICAL SUPPORT DIVISION

We provide technical and customer support for all of our own product and other software as distributing agents.