

CREATIVE PARTNER



PROPOSED BY SHADI AL HROUB



NOMINATED FOR THE PRIME
DESIGNER OF THE YEAR 2017

IAD - International Association
of Designers. Como, Italy.

POPULAR **DESIGNERS**

232 OF THE WORLD / 2017- 2018

BIO



TWITTER
[@ShadiAlHroub](https://twitter.com/ShadiAlHroub)



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FACEBOOK
[facebook.com/Shadi Al Hroub](https://facebook.com/ShadiAlHroub)



SHORT PORTFOLIO
<http://shadi.myportfolio.com>

I have over 13 years experience in design and communications, including over 7 years of research in branding and advertising specifically.

I have won numerous international design awards and designs at the international level. Through a strategic combination of management, organization and communication skills, I brought forward new concepts of design that have successfully promoted increased participation across various mediums.

My design experience ranges from graphic design and packaging to branding and Multimedia (both traditional and digital).

I worked as a lecturer in creative design in various American universities and as a creative consultant at Leo Burnett, Hilton Worldwide, the International Trade Center and various international ngos such as UNRWA, IFAW, JERDS, RSCN and IUCN .

I was a final judge for the Stevie Awards, Future Ideas, the A' design awards, Adobe Achievements Awards, Grand Jury Panel at Vega Digital Awards.

Currently Grand Jury Panel at Muse Awards 2018, Adobe Achievements Awards 2018 and A' design awards 2018.

*it starts
with you!*





Finalist from 1,926 work entries
from 91 countries and districts.

Tokyo Museum exhibition 2018



International Association of Universities and Colleges of Art, Design and Media

Awarded a Cumulus Plus+ grant of 1.500,- €
to participate in the Cumulus Conference:
Rovaniemi, Finland in May 2019.

Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of 257 members from 54 countries.





A world where changemakers
are empowered to amplify local
voices, build local resilience,
and make communities safer

Artist in Residence 2018. Jordan





AWARDS



A'Design Award and Competitions exists to recognize, designers and emerging talent in multidisciplinary design fields.

THREE AWARDS (DIGITAL ART) 2014 - 2017



The Summit International Awards grants awards for excellence in creativity of advertising and communication content

TWO AWARDS (DIGITAL ART) 2011 - 2017



IPA, International Photography Awards. global scale which are awarded annually at the Lucie Awards gala.

AWARDS (PEOPLE, CEREMONY) 2011



The Green Dot Awards is one of the world's most prestigious green awards. an environmentally friendly manner.

AWARDS (AWARENESS CAMPAIGN) 2011

GULF PRINT AWARDS
PANDAS AWARDS | ADVERTISING

AWARDS (PERFUME / PACKAGING) 2007



EXECUTIVE SUMMARY



Annual Report 2018 | Global Health Development



Five Years Report 2016 | Global Health Development

WINING PORTFOLIO



THE ONE TOTAL HOME EXPERIENCE



We don't sell products, we sell Home Fashion



In the truest sense of the word. We are style nomads, travelling the world to find the coolest, funkiest furniture and accessories, picking up on global trends and reflecting them in our Always Different, Affordable Luxury seasonal Collections which change every Spring and Autumn. But we don't only sell Home Fashion. We sell feelings! We see our stores as Theatres where dramas take place and dreams unfold. As every Theatre (large store) and Boutique (smaller store) is freshly 'handmade' every day by our Cast members, each has its own look, feel and energy - a magical place where you can touch, see, smell, hear and taste THE One Total Home Experience, feel THE One's soul.







freelance
designer



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WINING PORTFOLIO





SIA SUMMIT
INTERNATIONAL
AWARDS

Creative Excellence 2011

www.summitawards.com



THE BEST FLAVOR

"Lee Kum Kee-World' s No.1 brand for Oyster Sauces from 2007-2012"

PROFESSIONAL REFERENCES

NAME	STATUS	eMAIL	PHONE
Abu Sakieneh Anwar	Regional Documentation and Communication Officer / IUCN	Anwar.AbuSakieneh@iucn.org	+962 777888522
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GET IN TOUCH!

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