



AMITAVA GHOSH

Media Professional

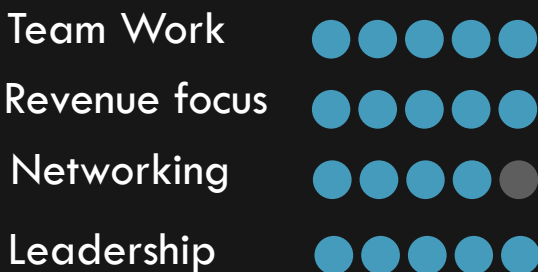
Proficiency Skills



Professional Skills



Personal Skills



About me

A media professional who loves to use media as a tool to provide solutions to customer objectives. A complete team player who likes to see inclusive growth.




Education

- 2006 ● **Executive Diploma**
Mudra Institute of Communication
Mumbai, Ahmedabad
An executive management program as a part of company nominated professional group in Advanced Television Media Management.
- 1999 ● **Post Graduate Diploma in Marketing**
Chartered Institute of Marketing, U.K.
A program which specializes in all aspects of Marketing from one of the highest bodies in Marketing and follows the Advanced Certificate In Marketing qualification
- 2000 ● **Post Graduate Diploma in Business Management (PGDBM)**
Wigan & Leigh College, U.K.
A Management program equivalent to MBA with a specialization in Marketing from their offshore campus in India.

Experience

- 2018 ● **Panorama Television Pvt. Ltd./ Network 18**
Head – Sales
Presently working as Head - Sales since Mar' 17 handling the sales of CNBC TV18, CNBC Awaaz, CNN News 18 as well as that of Forbes India out of the Eastern Region. Additionally, also handling the Govt. business as well as Events business out of East for all the Network 18 channels.
Worked as Head – Sales since Mar'2014 to Mar' 2017, heading the National Sales of ETV News Bangla (the 24 Hour Bengali news channel from the Network 18 stable). Subsequently, was also been given the National responsibility for ETV News Odia & News 18 Assam/ NE. Also, worked in the capacity of Regional Head on all the other channels of the ETV News Network.
- 2014 ● **Zee News Ltd./ Zee Telefilms Ltd.**
Deputy Vice President – Sales
Worked as Deputy Vice President – Sales since Apr' 2010 to Mar'2014, heading the National Sales of 24 Ghanta (the 24 Hour Bengali News channel). Also, worked as the Regional Head - East on all channels of Zee News Ltd. since Sept' 2003. Joined as Executive – Sales with Zee Telefilms Ltd. in Sept' 2000.

Contact

-  amitavagh@gmail.com
-  91-9830916282
-  Kolkata, India