**Best AI tool to design logo**

What is the value of a logo? Ask a company such as Nike and you might imagine or say millions of dollars but actually the truth is that, in 1971 Nike paid only $35 for their logo.Now a days, The rate for any professional logo design can be upto $50,000.

AI is a very popular topic nowadays in software industry, and it’s even hotter for any start up or small businesses. One area you want to get right when you’re setting up your company is your branding and the core component is obviously your company’s logo. Few years back you need to find and hire a suitable graphic designer or a organiztion that provides logo design.It is not only expensive, working with designers is so much time consuming.

Logo design is not something that is recommended for business owners to try on their own, but now in the age of AI, you have better options than hiring an expensive designer. AI is bringing logo creation into your own fingers tip, save your time and one major thing is it save your precious money that are better to be spend to grow your business. AI can design tool like logojoy can create a better logo than any designer .

**Why you choose best AI tool logojoy for logo design?:**

**Get Professional Level Quality at a Fraction of the Cost**

One of the biggest startup costs for many companies lies in branding efforts. Great design normally is not cheap, So all these AI logo design software reduce your cost of logo making for branding.

## ****Can take Ownership of the Design Process****

For any strat up business or any small business, their unique and creative ideas may be their most valuable assets. A logo designer tool can help you take back rein of the creative process by letting your company make the important decisions for designing or creating the logo, from the broad view of picture to the every smallest details. During the creative process, a great logo designer can empower your start up or business to craft a more personal and powerful message by being more active.

## ****Reduce Waiting Time and Resources****

## Waiting means that branding efforts, marketing campaigns, and other projects must be put on hold until designs are finalized or you get in hand. All thse AI tool for logo design like logojoy can give you a final design in minutes, not hours, and let you move on to wider marketing efforts more quickly and efficiently.

## ****Bring Design and Branding Together****

Branding and are two sides of the same coin and trying to create both separately can lead to serious problems. Logojoy created logo design ,make it easier to expand branding efforts, and give your company or business a more concrete voice when it gets connecting with customers or clients.

## ****Build a Stronger Connection to the Final Product****

A design of your own logo gives you a stronger connection to the brand and having a hand in the creative process lets business or companies pour in their visions and goals into the logo, infusing it with meaning and creating a stronger key point for potential customers.