



# Chiara Samantha L. Lim

198 WASHINGTON COR. MELBOURNE STS., PASIG GREENPARK VILLAGE, PASIG CITY

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## Education

**ASIA PACIFIC COLLEGE | 2011 - 2015**  
MAGALLANES, MAKATI CITY  
BSBA - MARKETING AND ADVERTISING

**ADT MONTESSORI SCHOOL | 2010 - 2011**  
MABINI ST., PASIG CITY  
4TH YEAR HIGH SCHOOL | 5TH HON. MENTIONED

**PASIG CITY SCIENCE HIGH SCHOOL | 2007 - 2010**  
RAINFOREST PARK, PASIG CITY  
1ST - 3RD YEAR HIGH SCHOOL

## Work Experiences

**5 SECONDS ADVERTISING | JAN. 2017 - PRESENT**  
ORTIGAS CENTER, PASIG CITY  
ACCOUNT EXECUTIVE FOR EVENTS & ACTIVATIONS

**UNIQLO PHILIPPINES | JUL. 2015 - AUG. 2016**  
SM AURA PREMIER, TAGUIG CITY  
UNIQLO MANAGER CANDIDATE

**THE FARM AT SAN BENITO | SEPT. 2014 - MAR. 2015**  
THE PENINSULA MANILA, MAKATI CITY  
SALES & MARKETING INTERN

**STARBUCKS PHILIPPINES | OCT. 2013 - JAN. 2014**  
ROBINSONS GALLERIA L4, QUEZON CITY  
PART-TIME BARISTA

## Skills & Interests

**PROFESSIONAL**  
INTERPERSONAL  
EVENTS MANAGEMENT  
MARKETING / PR  
SOCIAL MEDIA MANAGEMENT  
CLIENT / CUSTOMER SERVICE

**ARTISTIC**  
DRAWING  
PAINTING  
ARTS & CRAFT  
BASIC PHOTOGRAPHY  
GRAPHIC DESIGNING

**PRODUCTION**  
PROJECT MANAGEMENT  
STAGE MANAGEMENT  
PROPS-MAKING  
PERFORMING ARTS (ACTING)  
BASIC TECHNICAL

**LANGUAGES**  
FILIPINO  
ENGLISH  
BASIC KOREAN  
BASIC JAPANESE

## Extra - Curricular

**TEATRÉ PHILEO | 2012 - 2015**

ASIA PACIFIC COLLEGE, MAKATI CITY  
ACTING, PRODUCTION, MARKETING / PR



**ASIA PACIFIC JUNIOR MARKETING  
ASSOCIATION | 2011 - 2015**

ASIA PACIFIC COLLEGE, MAKATI CITY  
MARKETING, EVENTS, DOCUMENTATION

**OVERFLOW FOUNDATION,  
INCORPORATED | 2017 - PRESENT**

LAMAYAN ST., STA. ANA, MANILA  
OUTREACH VOLUNTEER





## Theatre Arts

### 2012

**"VII" BY VENICE DINGAL**  
TEATRÉ PHILEO PRODUCTIONS  
*SUPPORTING ACTRESS*

**"DIREKTOR'S KAP" BY VINCENT RICAFRENTÉ**  
TEATRÉ PHILEO PRODUCTIONS  
*EXTRA ROLE / PROD. ASST.*

### 2014

**"APC THEATRE FEST"**  
TEATRÉ PHILEO PRODUCTIONS  
*PROD. HEAD*

**"DIREKTOR'S ACT" BY VINCENT RICAFRENTÉ**  
TEATRÉ PHILEO PRODUCTIONS  
*EXTRA ROLE / PROD. HEAD*

**"BERSIKULO QUATRO" (REPLAY)**  
**BY VINCENT RICAFRENTÉ**  
ARTIST LAB PRODUCTIONS  
*PROD. ASST. / STUDENT PR*

**"SINONG KUMAIN NG PIZZA KO?"**  
**BY ENNE CRUZIN**  
TEATRÉ PHILEO PRODUCTIONS  
*MARKETING HEAD*

### 2013

**"BRIDAL WAR" BY VINCENT RICAFRENTÉ**  
TEATRÉ PHILEO PRODUCTIONS  
*SUPPORTING ACTRESS / PROD. HEAD*

**"TORPEDO" BY ERIC DUNGO**  
TEATRÉ PHILEO PRODUCTIONS  
*PROD. HEAD*

**"BERSIKULO QUATRO" BY VINCENT RICAFRENTÉ**  
ARTIST LAB PRODUCTIONS  
*PROD. ASST.*

### 2015

**KABALINTUNAN : A TWIN BILL PLAY**  
**"ANG MGA MANANAHI" &**  
**"SO SANGGIBO A RANON NA PIYATAY O**  
**SATIMAN A TADMAN" BY ROGELIO BRAGA**  
TEATRÉ PHILEO PRODUCTIONS  
*MARKETING HEAD*

**OTHERS:** IN-HOUSE THEATRE WORKSHOPS  
& PARTNERSHIP WITH OTHER  
THEATRE GROUPS

## Events Management

**"APC EPIDEMIC I & II"**  
APJMA | ASIA PACIFIC COLLEGE  
2012 & 2013

**"BLACKLIGHT: GIVE LIGHT  
TO CULION PARTY"**  
MA111 | ASIA PACIFIC COLLEGE  
2014

**"L'OREAL BRANDSTORM 2017"**  
APR. 2017 | L'OREAL ACADEMY

**"COMMERCENTER FATHER'S DAY"**  
JUN. 2017 | COMMERCENTER ALABANG

**"PET HEROES 2017"**  
JUL. 2017 | SMX CONVENTION CENTER

**"SPORTSOLOGY GRAND STORE OPENING"**  
SEPT. 2017 | AYALA MALLS VERTIS NORTH

**"SKY DREAMLAND 2017"**  
OCT. 2017 | SM MALL OF ASIA

**"PIK-NIK FUN FAIR 2017"**  
2017 | VARIOUS UNIVERSITIES