

CURRICULUM VITATE

PERSONAL DETAILS

Name: LY KIM TU

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Date of Birth: 09 July 1993

Gender: Male

Address: 72/57 Duong Duc Hien St., Tay Thanh Ward, Tan Phu Dist., HCMC



PROFILE SUMMARY

Enthusiastic, open minded, caring and resourceful. I'm optimistic, have a good sense of humor and get on easily with people of all ages.

Self-starter, creative, dynamic, enthusiastic, team player, dependable with strong skills in problem-solving.

Experienced in 3 startup companies, direct B2B and B2C at Sales and E-commerce. Innovating and consulting new mobile apps for E-commerce and more.

Hobbies: Gym-Martial Art-Music-Movies-Travel-Fishing.

PROFESSIONAL EXPERIENCE

Senior Business Development Representative

Vietlink Ads

May 2016 – Presents

mGift.vn is a E-coupon service and Media platform sponsor by KDDI, Mediba and Vietlink.

My mission is:

- Develop more Merchants for mGift Project for deals.
- Consulting advertising, marketing for Merchants and sales the solutions.

Achievements:

- Top 3 best sales in team.
- Contracted with BHD, TheFaceShop, TheFaceShop SpaZone, Viễn Thông A, Astalift, Beauty Buffet, STEM,...
- Promoted to Senior in January by hardworking, contributed for company.

Account Executive

Foody Corp./Tablenow.vn Service

October 2015 – April 2016 (7 months)

Tablenow.vn is a new online booking platform provide by Foody.vn

My job is looking for clients who needs Ads to gain more Brand Awareness/Promotions on Foody.vn
Also, develop more Restaurants for online booking on Tablenow.vn.

Achievements:

- Top 3 best sales in Tablenow team.

Executive Salesman

OpenMize Co.,Ltd

September 2014 – October 2015 (1 year)

OpenMize is a company distribute Power Sockets and Smart Home products by Ucomen Company.

Develop more Distributors and Agents for Power Sockets around Vietnam, main in HCMC, HN and Da Nang.

Do Smart Home to local houses/apartments.

Achievements:

- Develop 3 big Distributors in 3 big cities in Vietnam.

- The first successful Smart Home project in Civil House for company.

ACADEMIC

2011: Graduated from high school

2011- 2014: Studying at The Institute of Asian Studies

2014: Receive TOEIC 660

SKILLS

- Interpersonal Skills
- Research and Planning
- Management Skills
- Communication
- Time Management
- Negotiation Well
- Computer Skills

LANGUAGE

English: Fluent communicate with TOEIC 660

Japanese: N4

REFERENCES

Mr. Huynh Thuan Loi – Sales Manager

- Email: huynh.loi@mgift.vn

- Tel: 093.351.0899

Mr. Daisuke Sato – Project Manager

-Email: kjndsato@mediba.jp